



And a Great Afternoon to You All

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Earned Value Management as an Implementation Tool for CAIV



Professor Robert J. Bohls Sr.

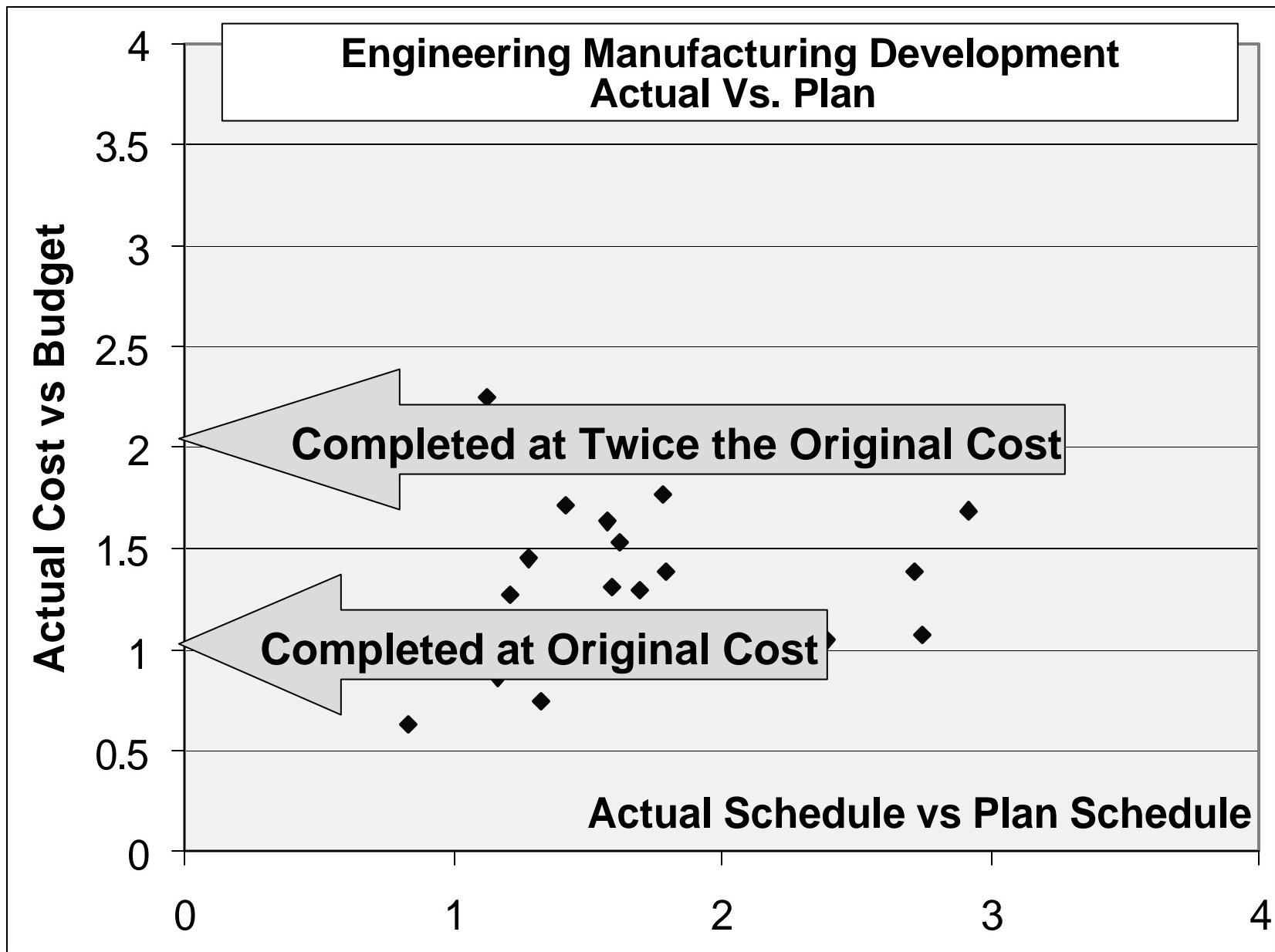
Department Chair, Earned Value Management

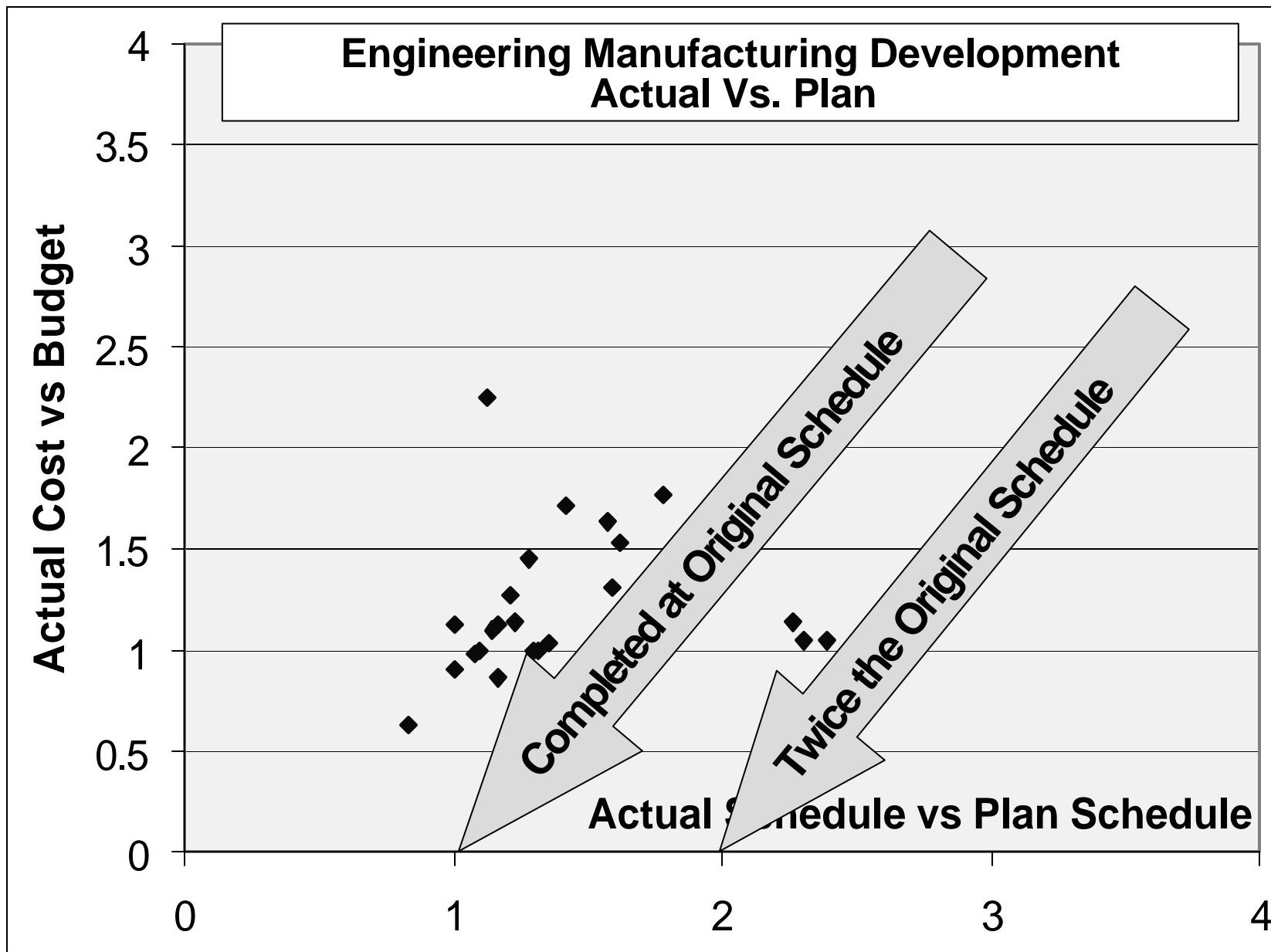
robert.bohls@dau.mil

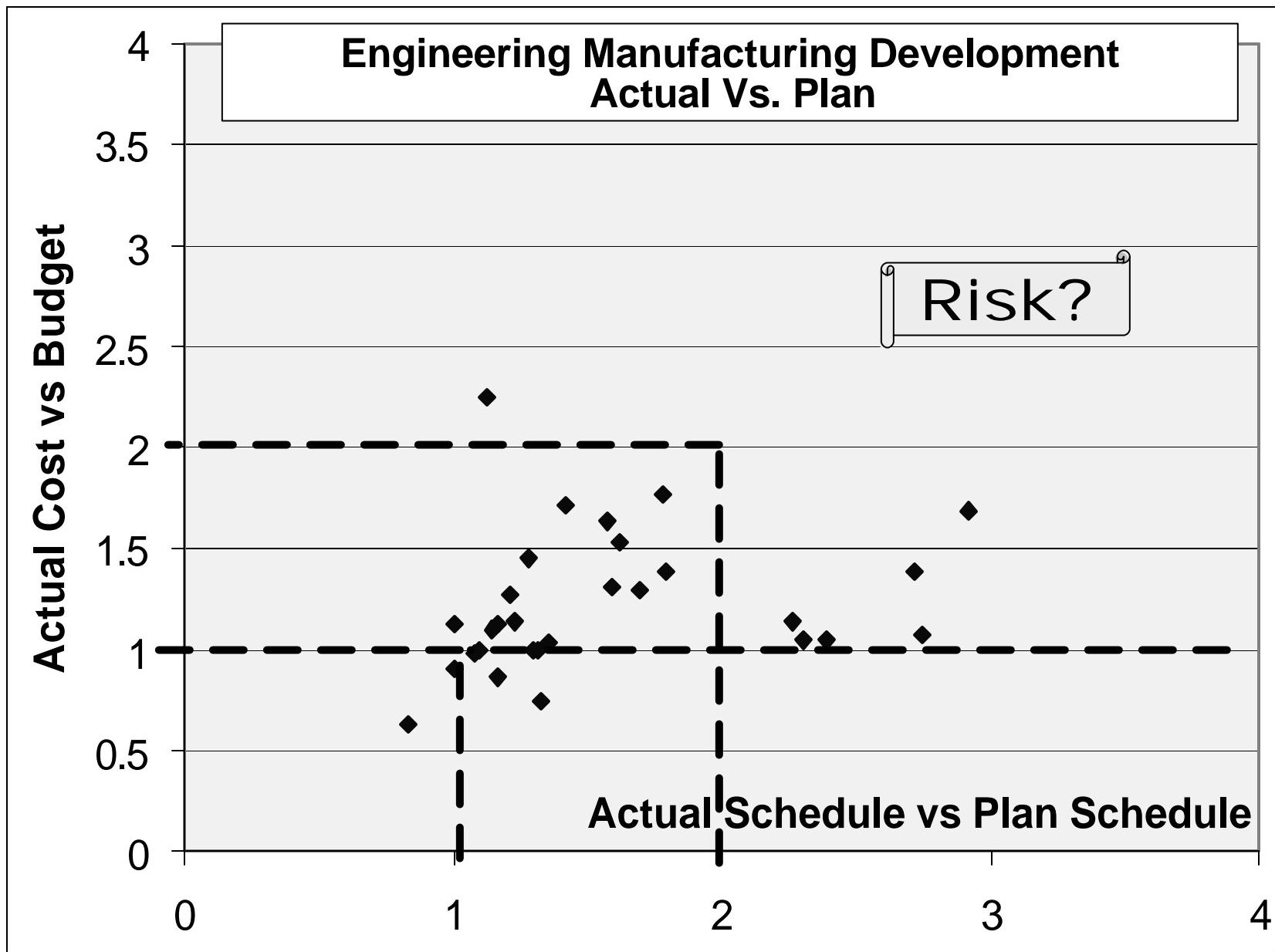
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Objectives

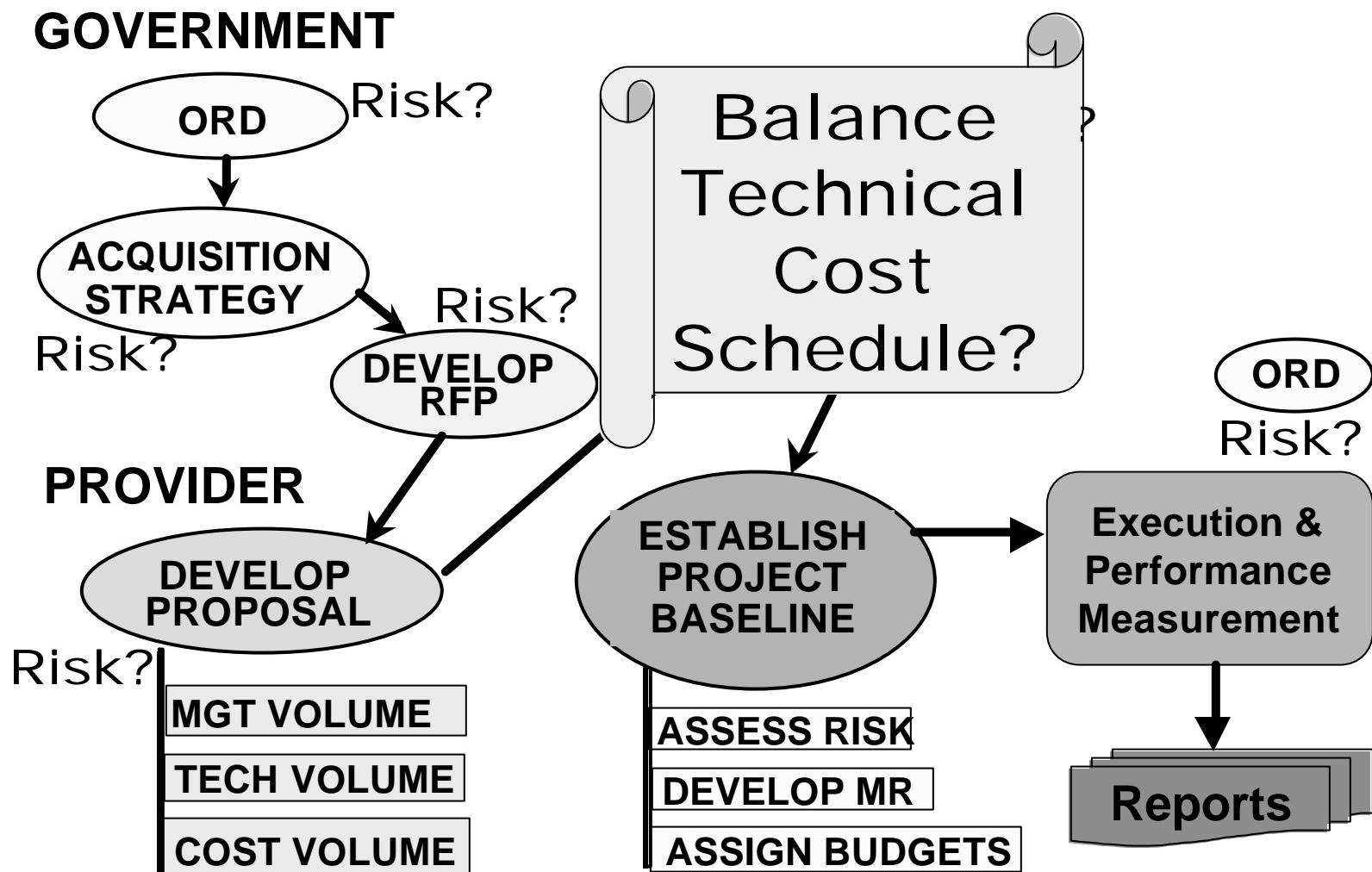
- **Program Risk**
- **Cost as an Independent Variable**
- **Generally Accepted Management Principles**
- **Management Principle's Myths**





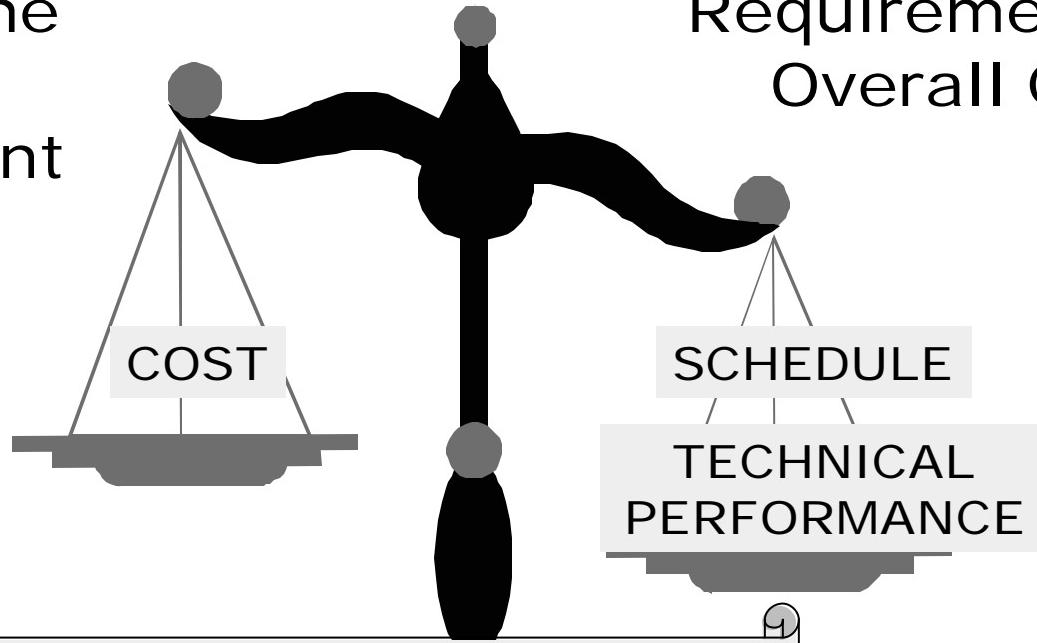


Risk Introduced into the Program



Cost As the Independent Variable PM Balancing Act

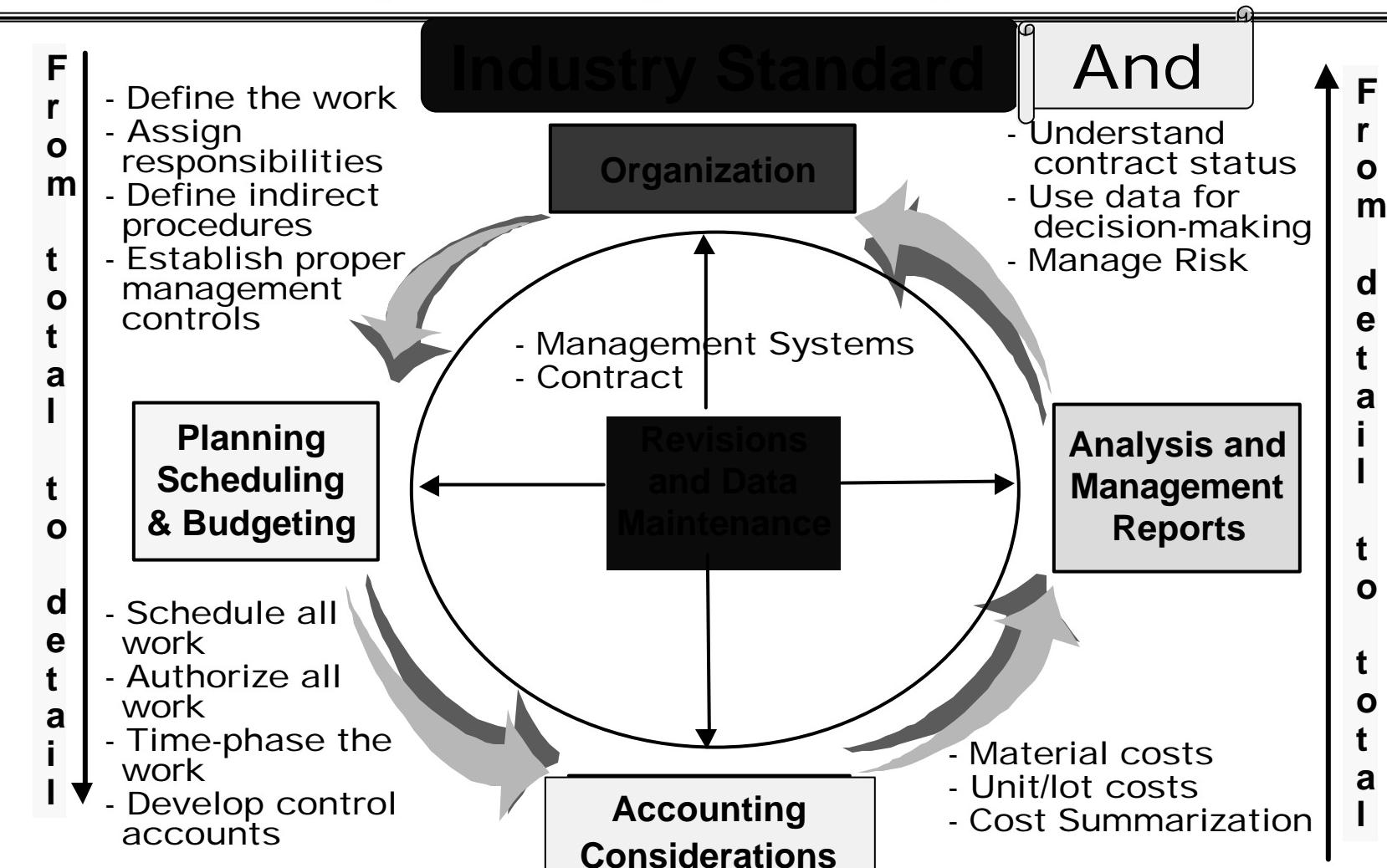
Produce the
Best Product
within the
Cost
Constraint



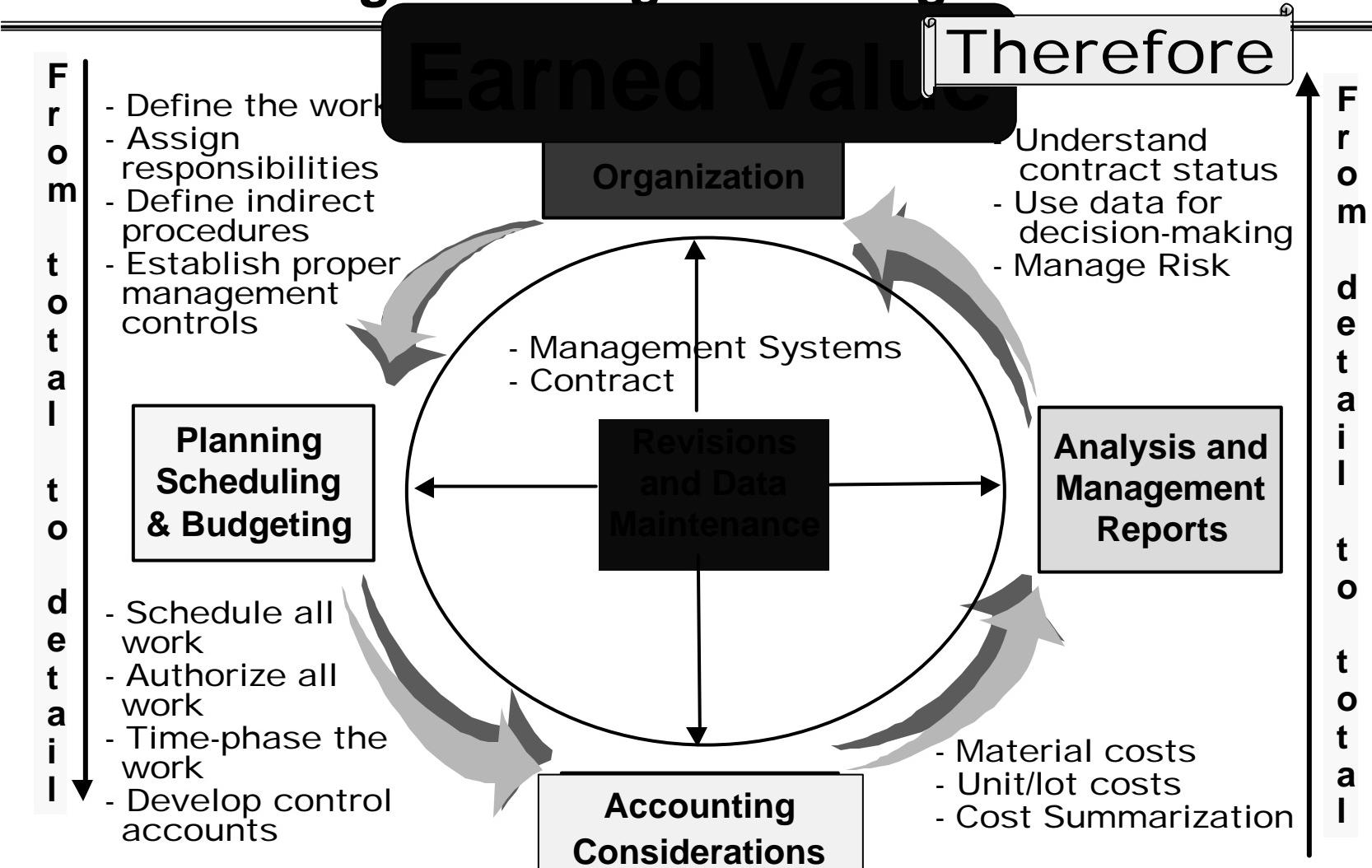
Must be willing to
Trade
Requirements for
Overall Cost

Generally Accepted
Management Principles?

Integrated Program Management



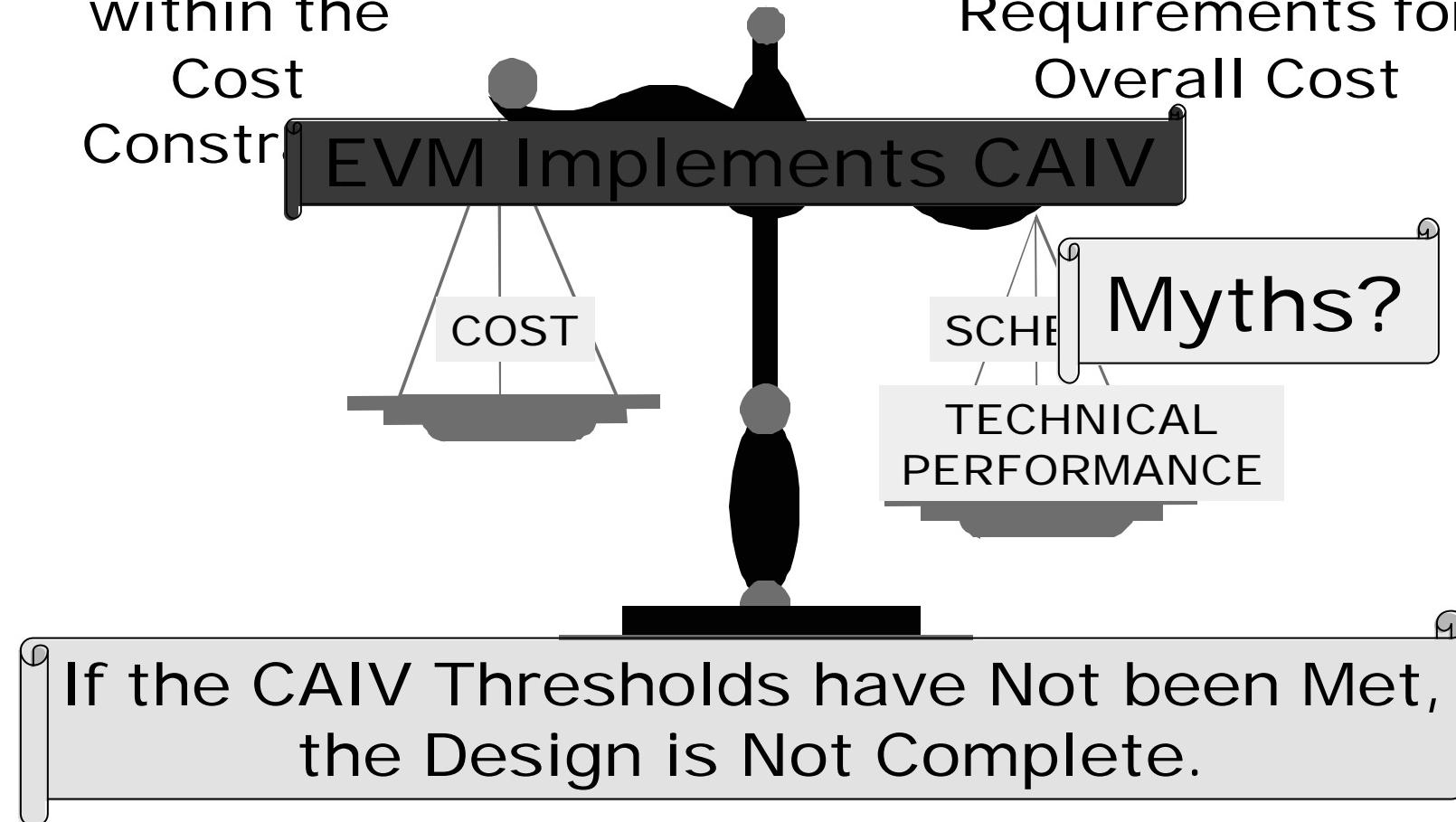
Integrated Program Management



Cost As the Independent Variable PM Balancing Act

Produce the
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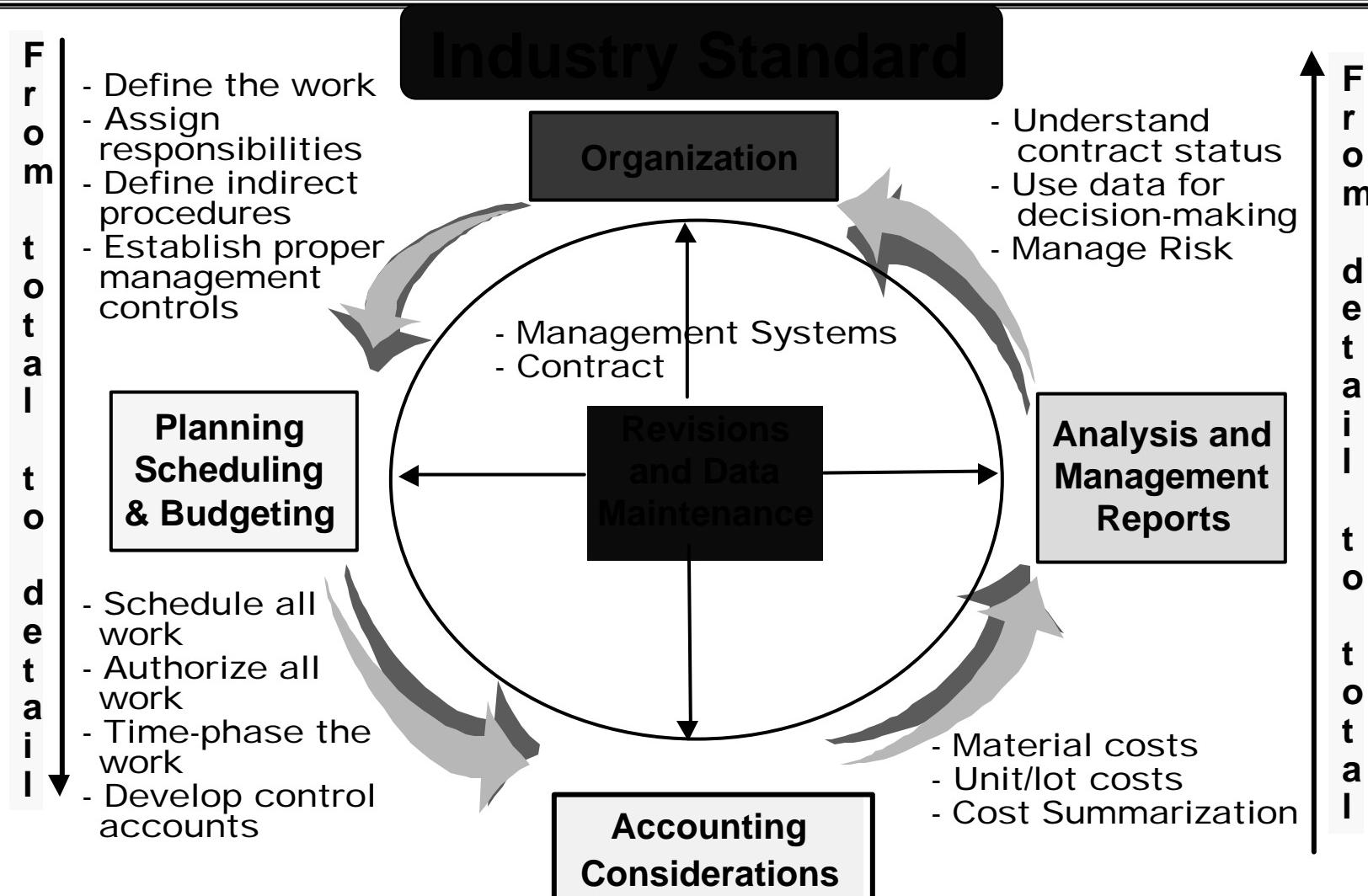
Myths of EVM

- **Its not the way we manage**
- **EVMS is a government reporting requirement**
- **Data is too old to use**
- **Looks backward > not to the future**
- **Variances are bad**
- **Revising Baselines are Bad**
- **EVM costs too much**

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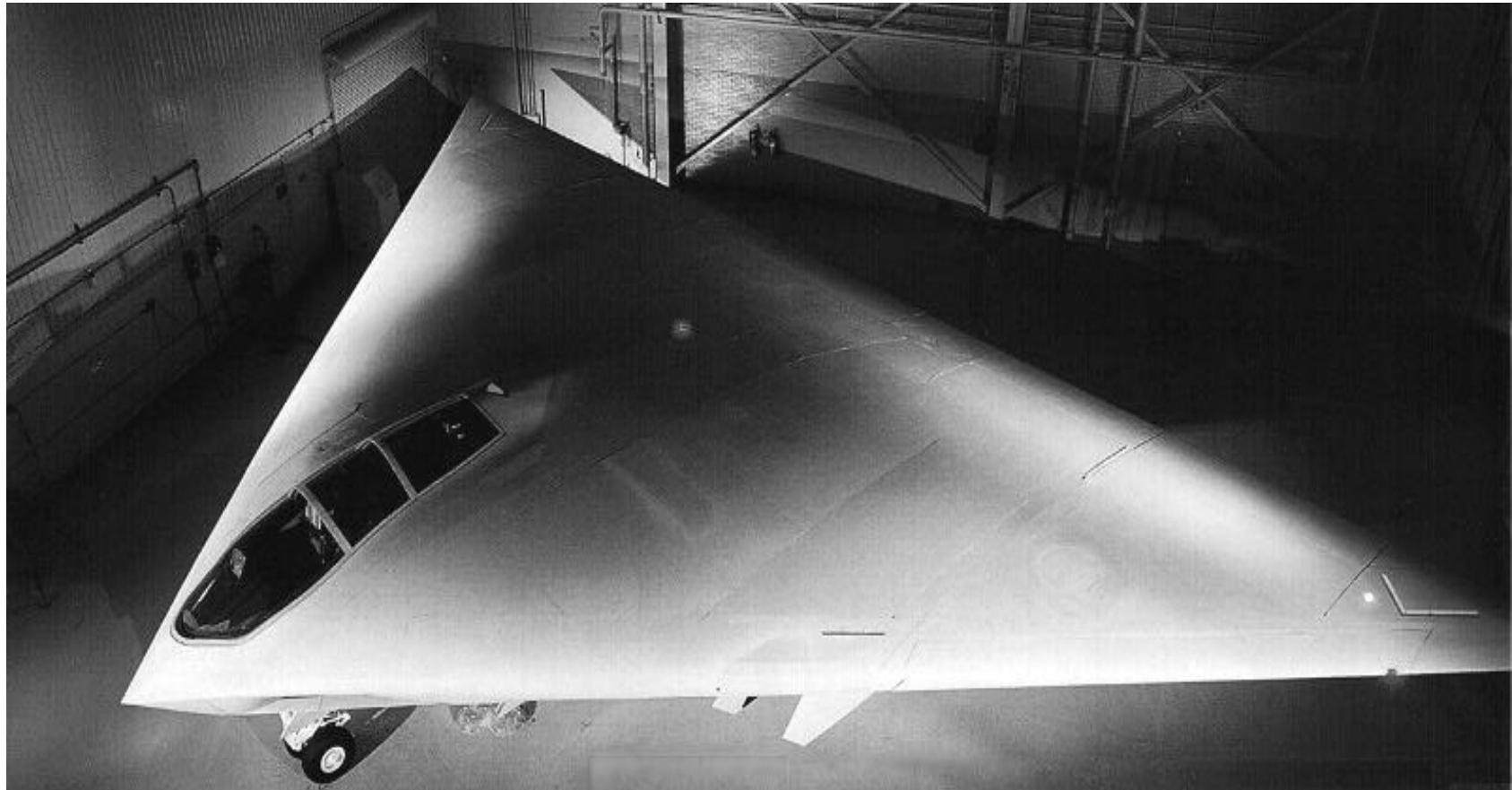


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A-12

The Plane That Never Was



A-12 Lesson Learned

- Too often, earned value insights remain the sole province of the supporting program control staff of both contractors and the government.
 - Earned value must be an integral part of the performing design and manufacturing organizations.
 - Only when program technical staffs are held accountable for earned value analysis, will they begin to understand its implications.

The “Beach” Report
A-12 Administrative Inquiry
28 Nov 1990

A-12 Lesson Learned

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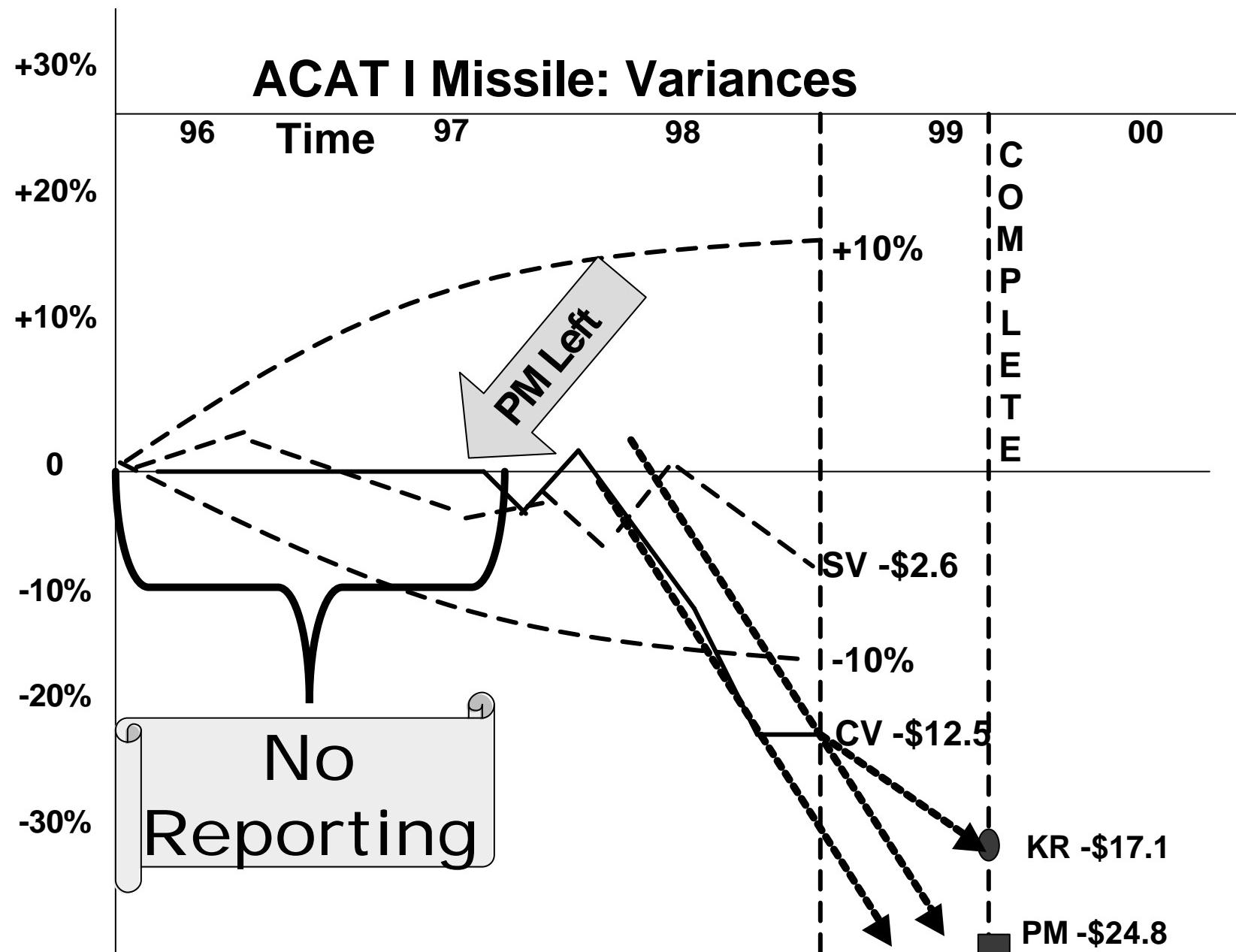
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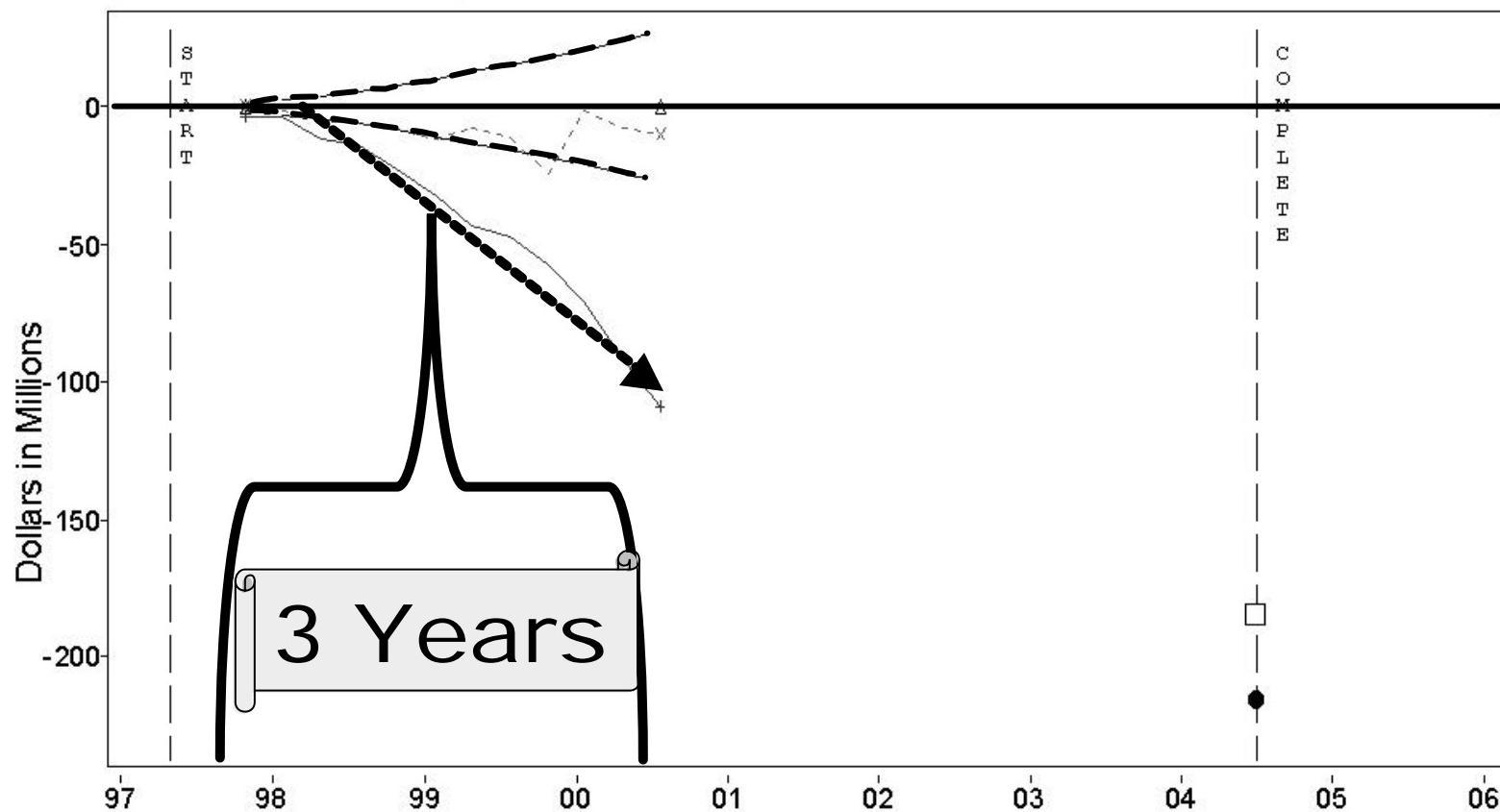


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COST/SCHEDULE VARIANCE TRENDS

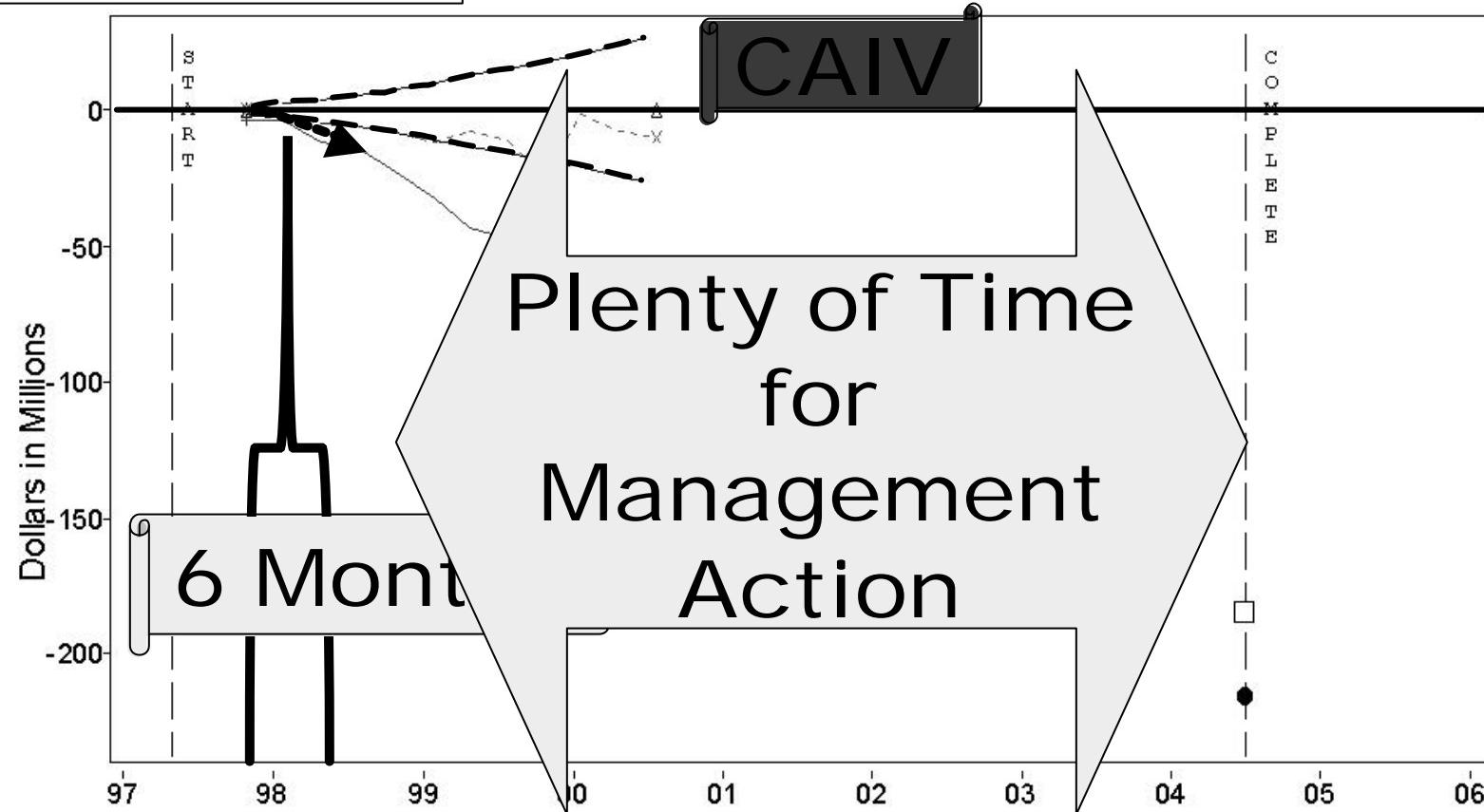
Ship: Variances



Cost Variance	— + —	-109.5	Cost Var @ Completion	PM	□	-185.0
Sched Variance	--- × ---	-9.7	10% Thresholds	— — —		
Mgmt Reserve	- - △ - -	0.0	Start/Comp Date	————	CONTR	● -216.0

COST/SCHEDULE VARIANCE TRENDS

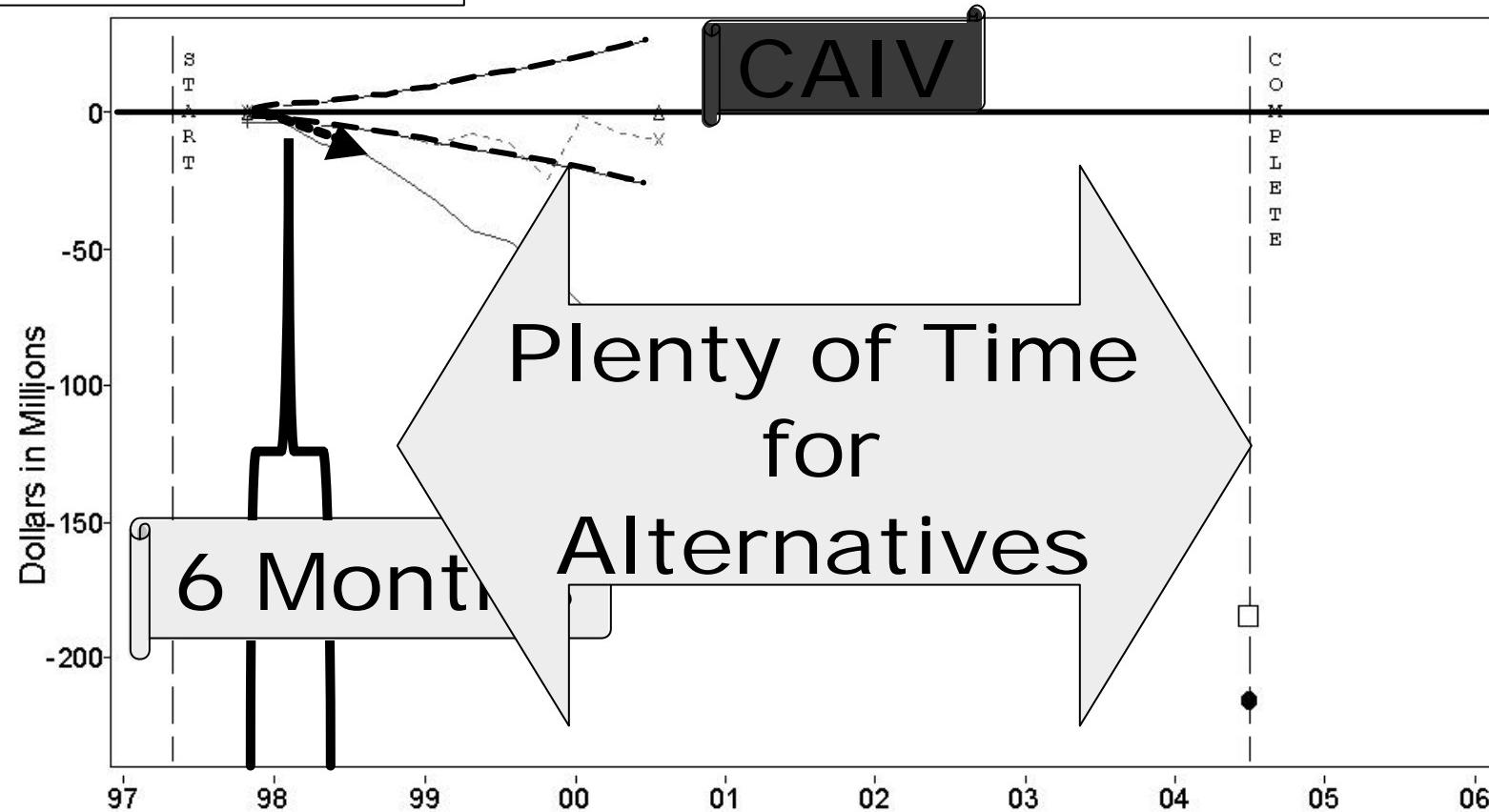
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COST/SCHEDULE VARIANCE TRENDS

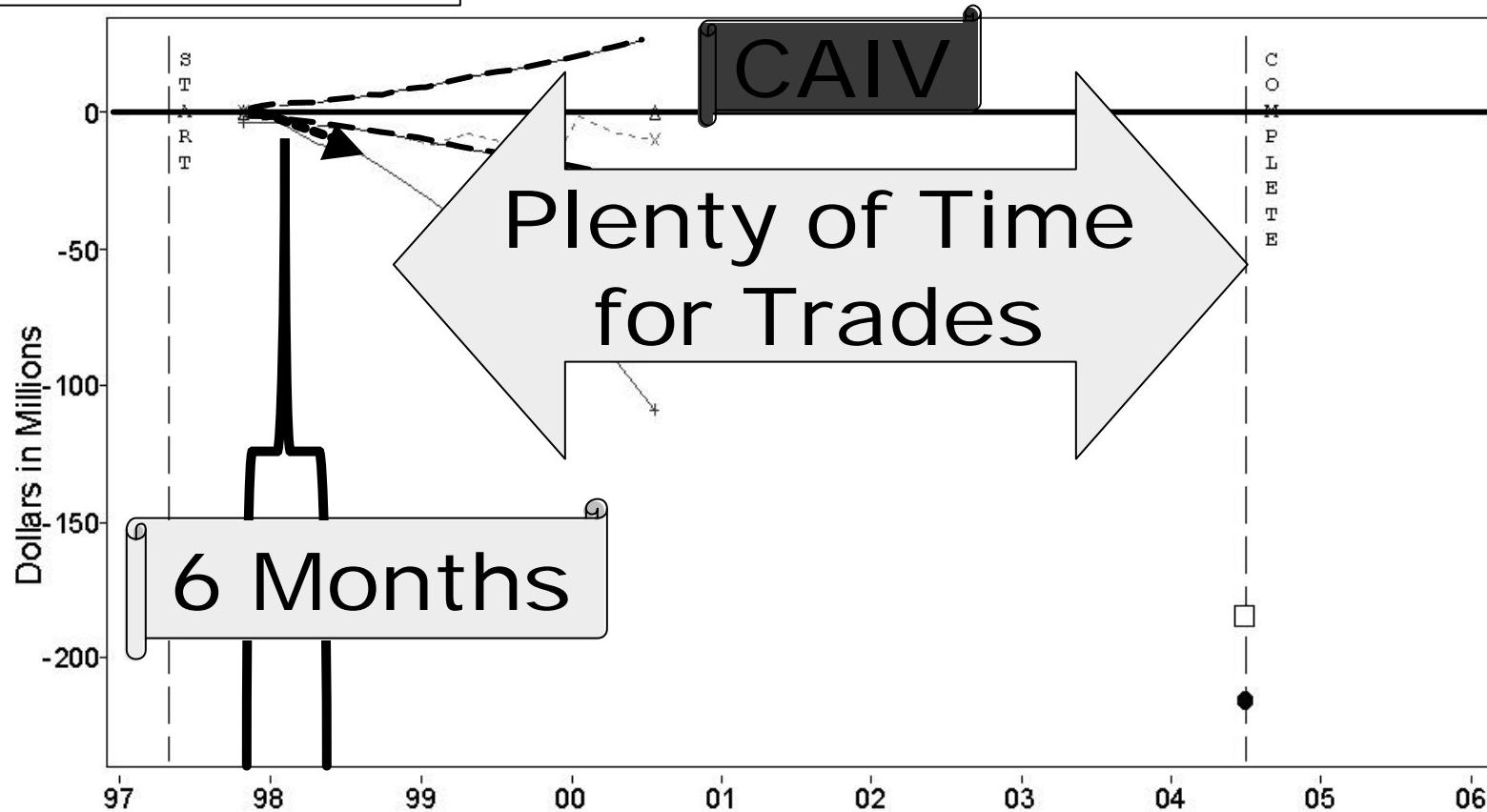
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Cost Var @ Completion	
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COST/SCHEDULE VARIANCE TRENDS

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F/A 18 E/F Program

Mike Sears:

Trust

JSF

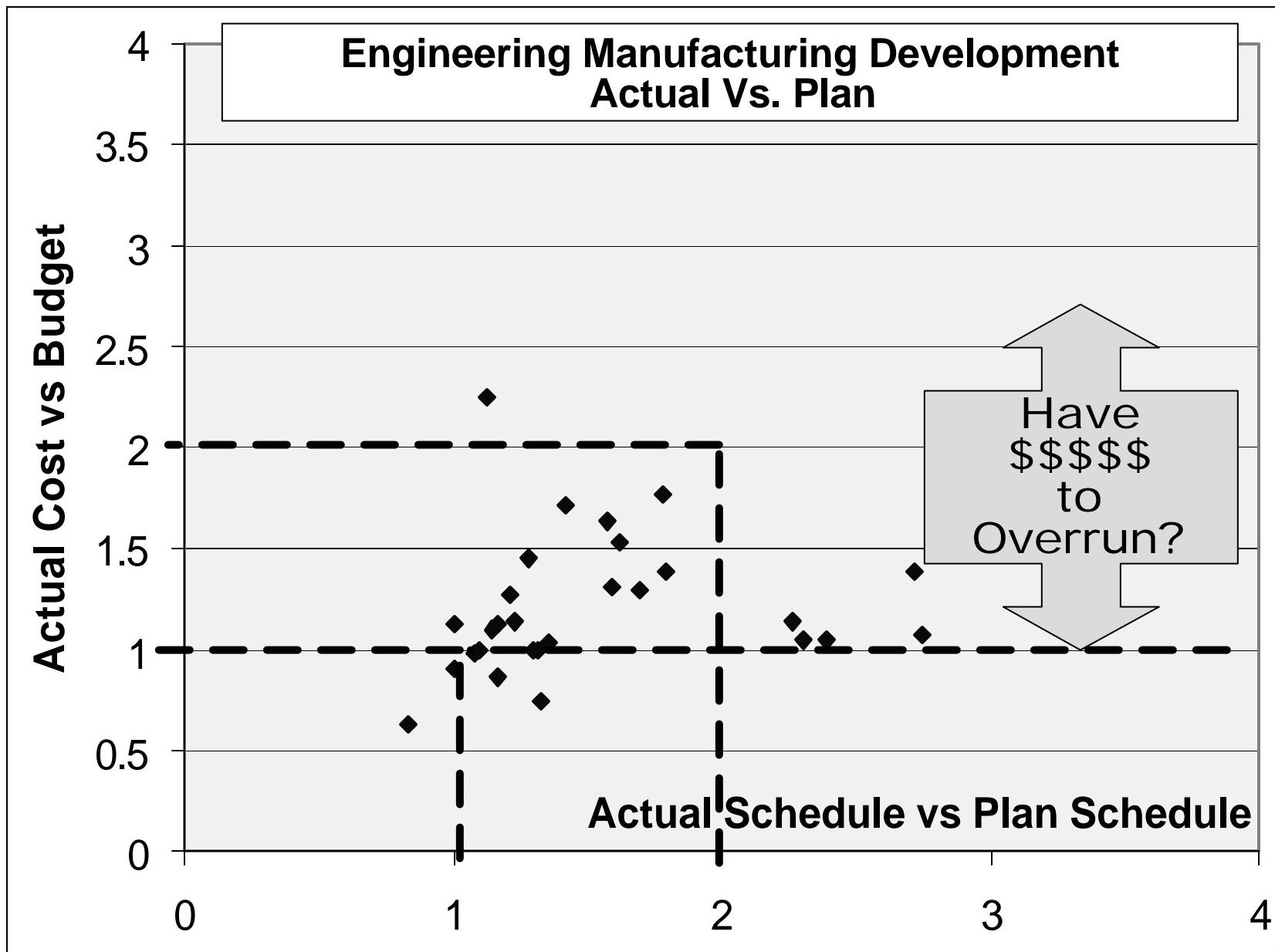
“Weekly EVM reporting so team leaders have the results of their actions quickly.”

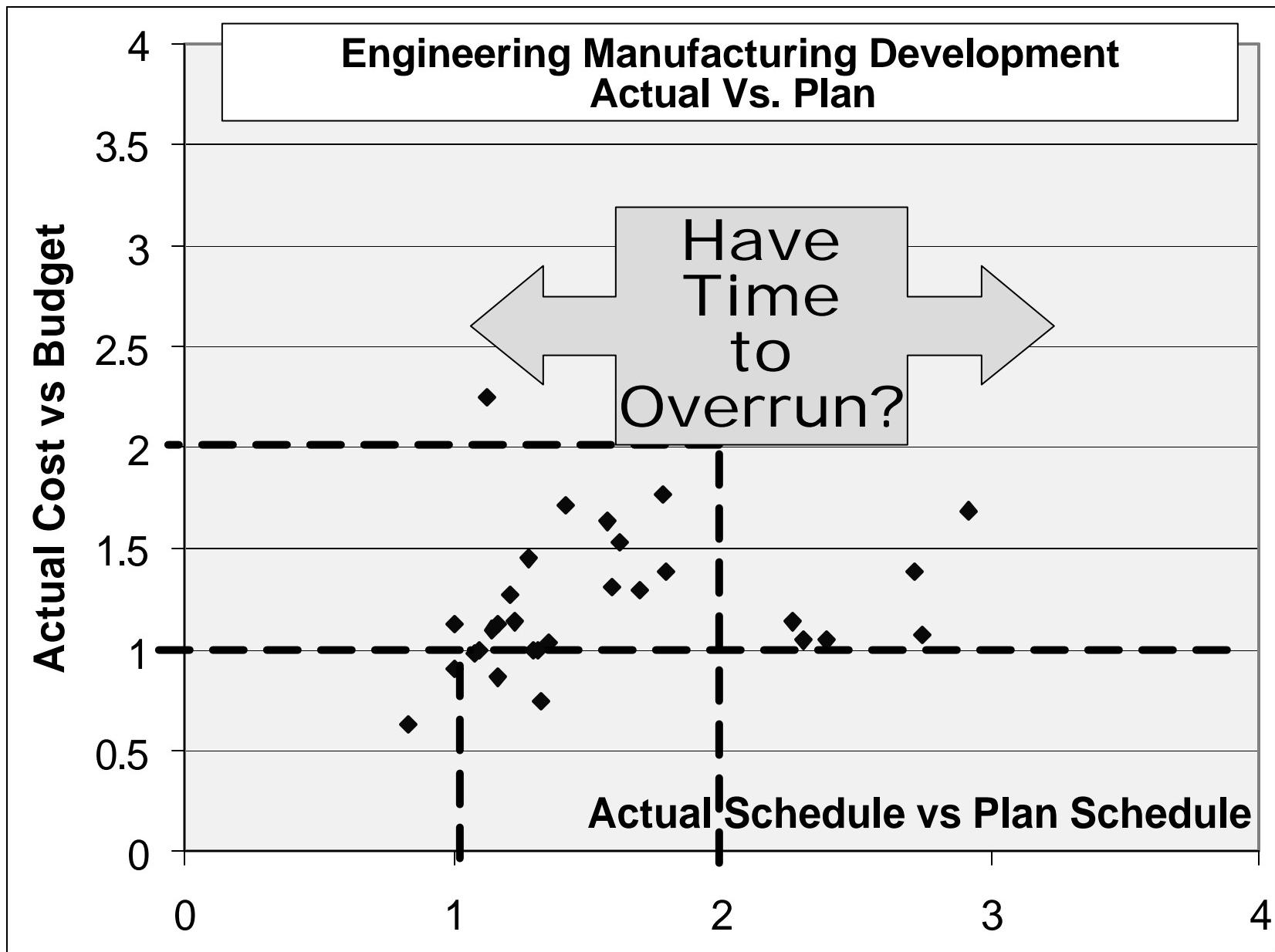
“Technical people find detail planning extremely difficult, don’t like to do it. It is hard to do but it is absolutely essential to take that first step.”

“We don’t know all of the detail ahead of time. It is that learning process of pulling the plan together where you find lots of things that you never find if you don’t attack it at the detail level.”

President, McDonnell Douglas
A12 Program

Don’t
have
Time?





Myths of EVM

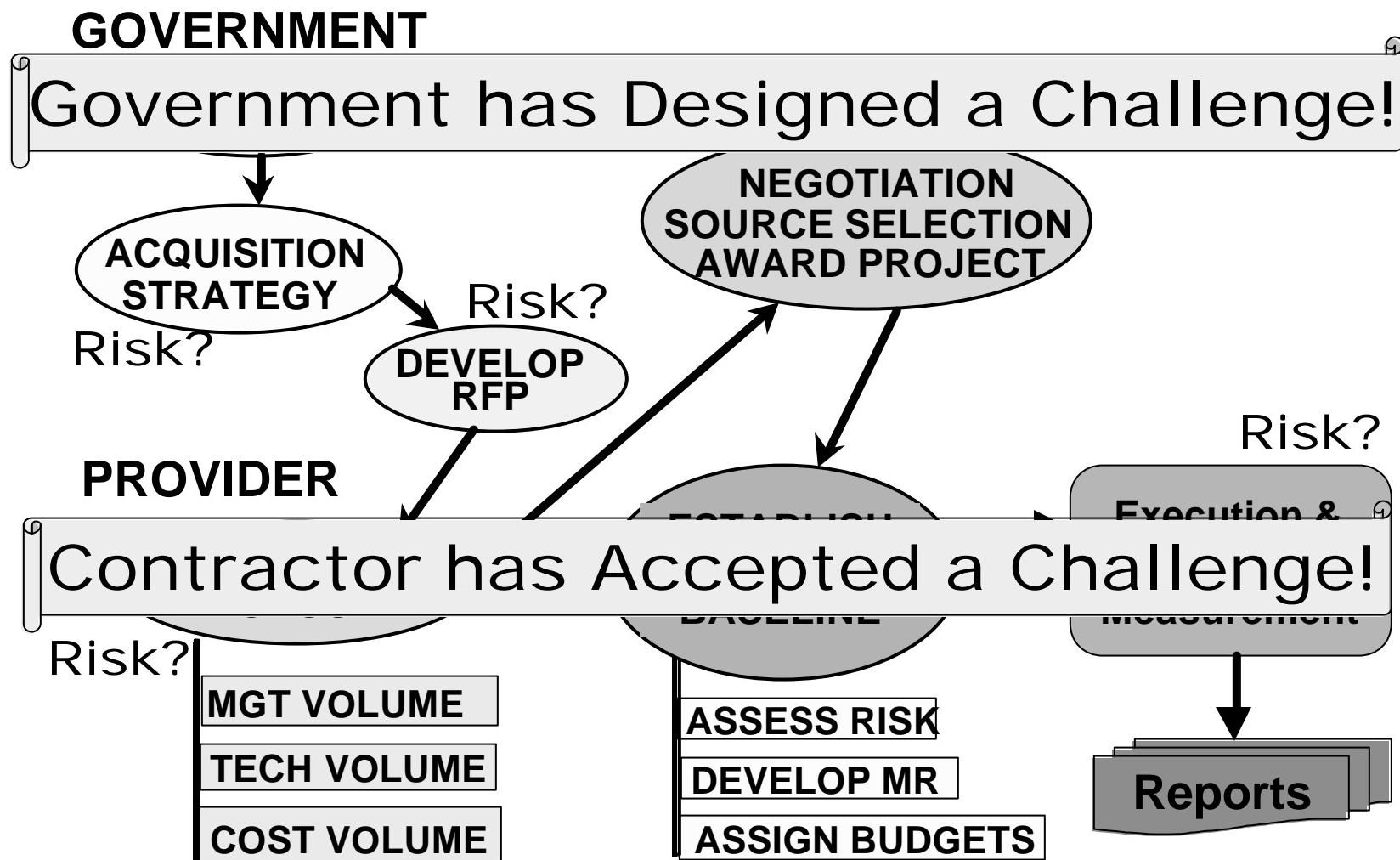
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EAC - Futuristic Perspective:

- When a contract is more than 15% complete & more than 10% overrun:
 - 1. *The overrun at completion will be more than the overrun incurred to date*
 - 2. *The percent overrun at completion will be greater than percent overrun incurred to date*
- Based on OSD database of more than 500 major DOD contracts since 1977

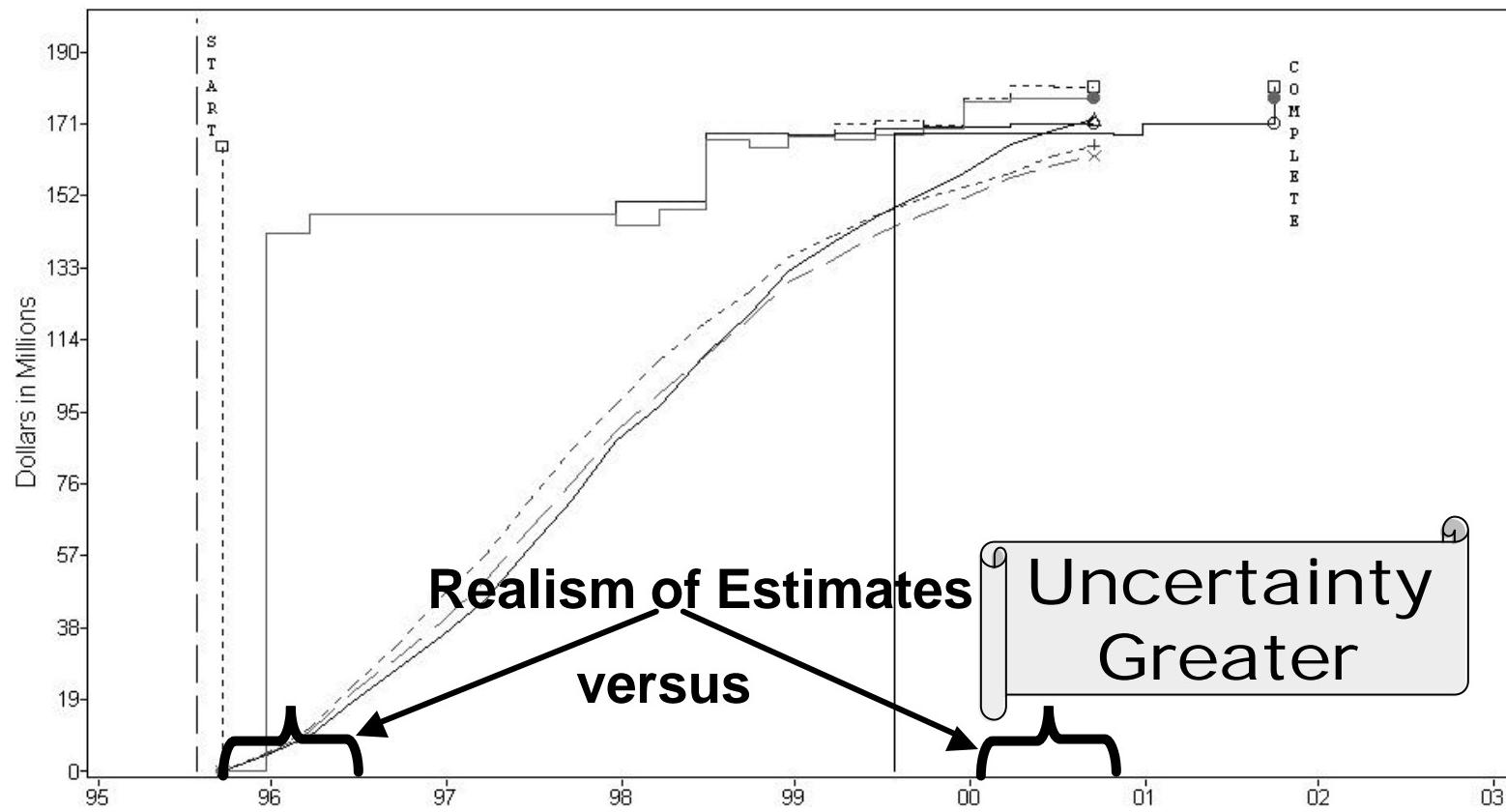
Why is this True?

Risk Introduced into the Program



CONTRACT PERFORMANCE

Missile: PMB

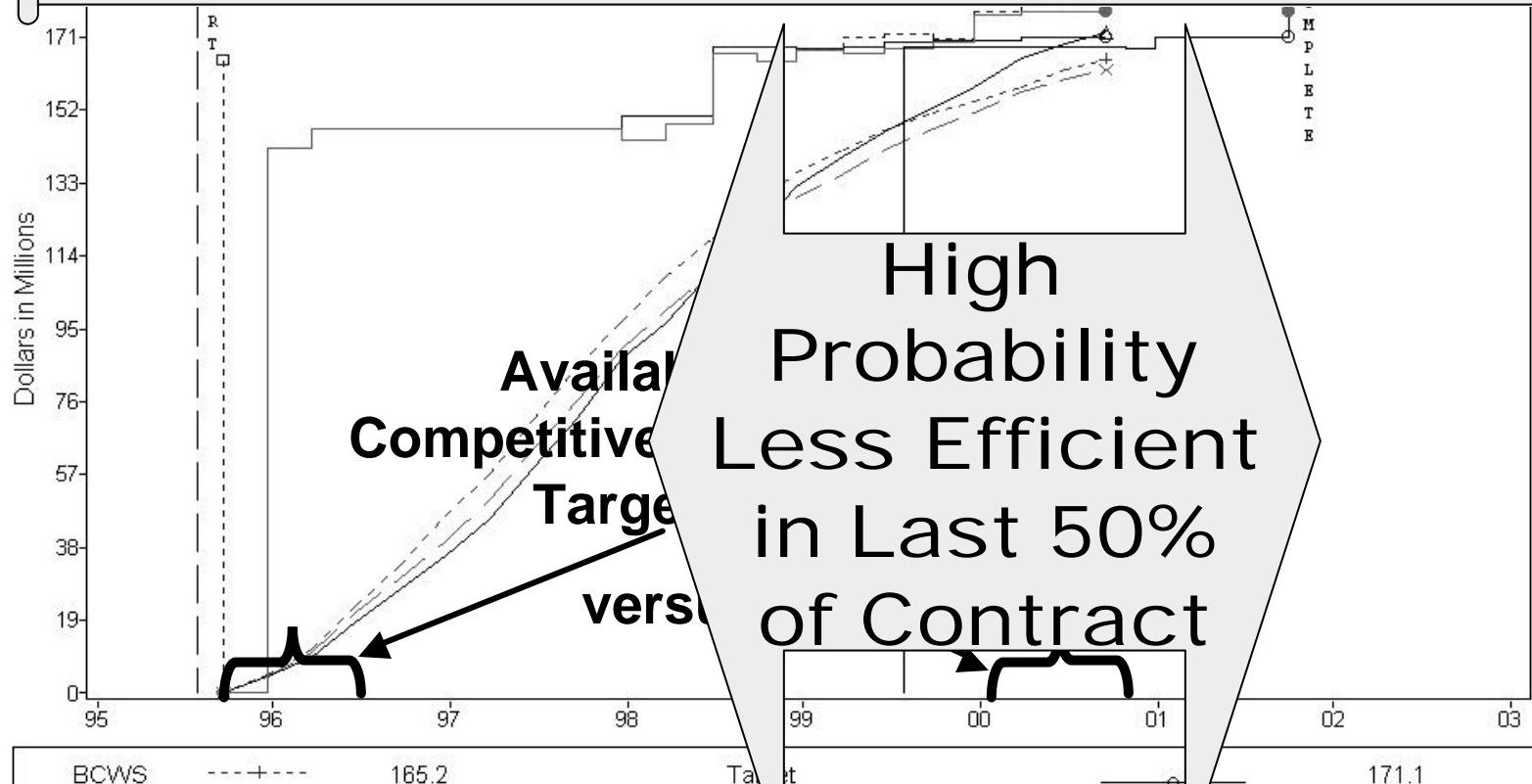


BCWS	BCWP	ACWP	Target	Program Manager's Est	Contractor's Est
-----+-----	-----+-----	-----+-----	165.2	171.1	171.1
—*—	—*—	—*—	162.4	180.7	180.7
—△—	—△—	—△—	172.4	177.8	177.8

CONTRACT PERFORMANCE

Missile: PMB

Contractor has Accepted a Challenge



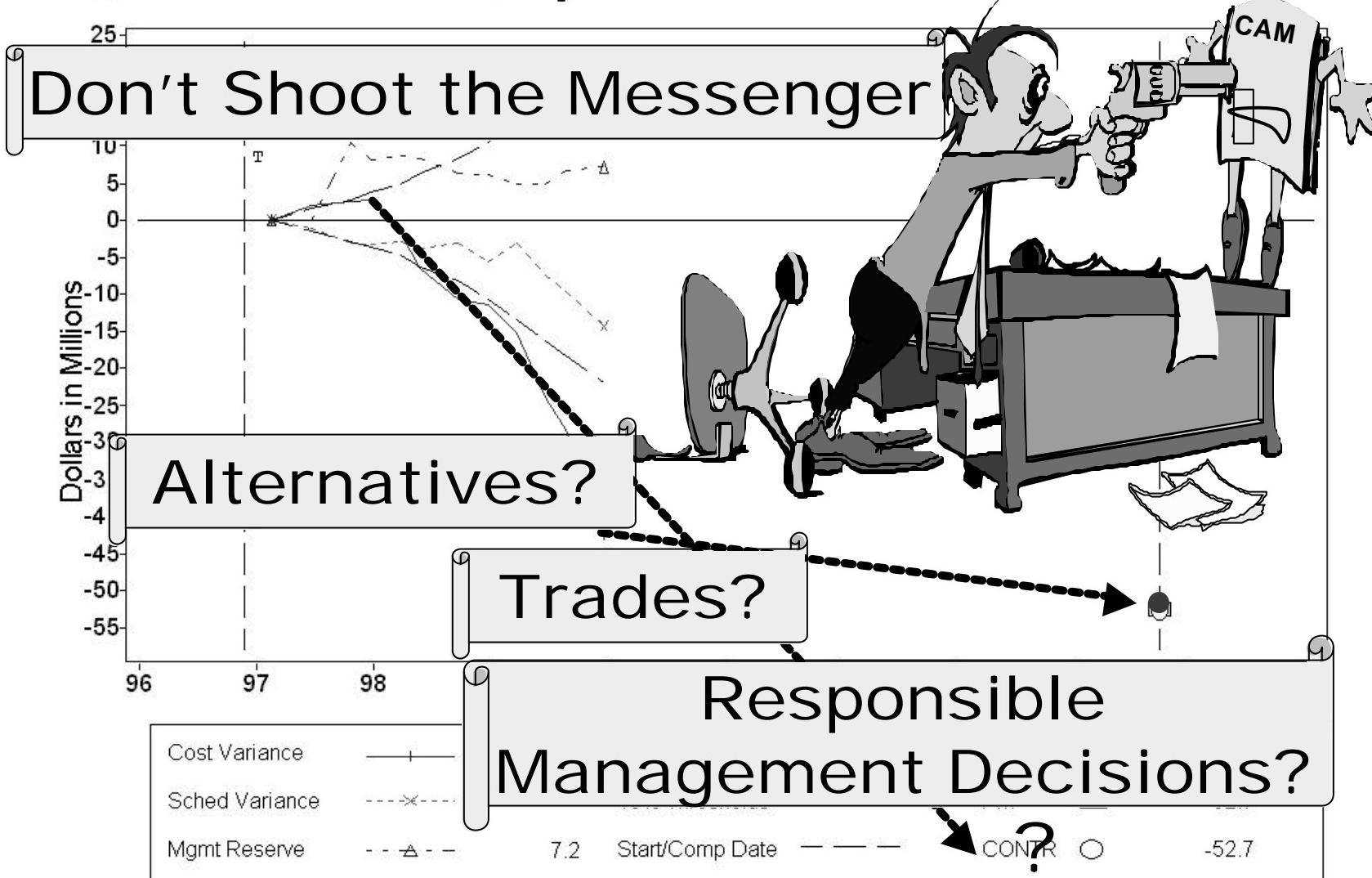
99	00	01	02	03
171.1	180.7	177.8		

Myths of EVM

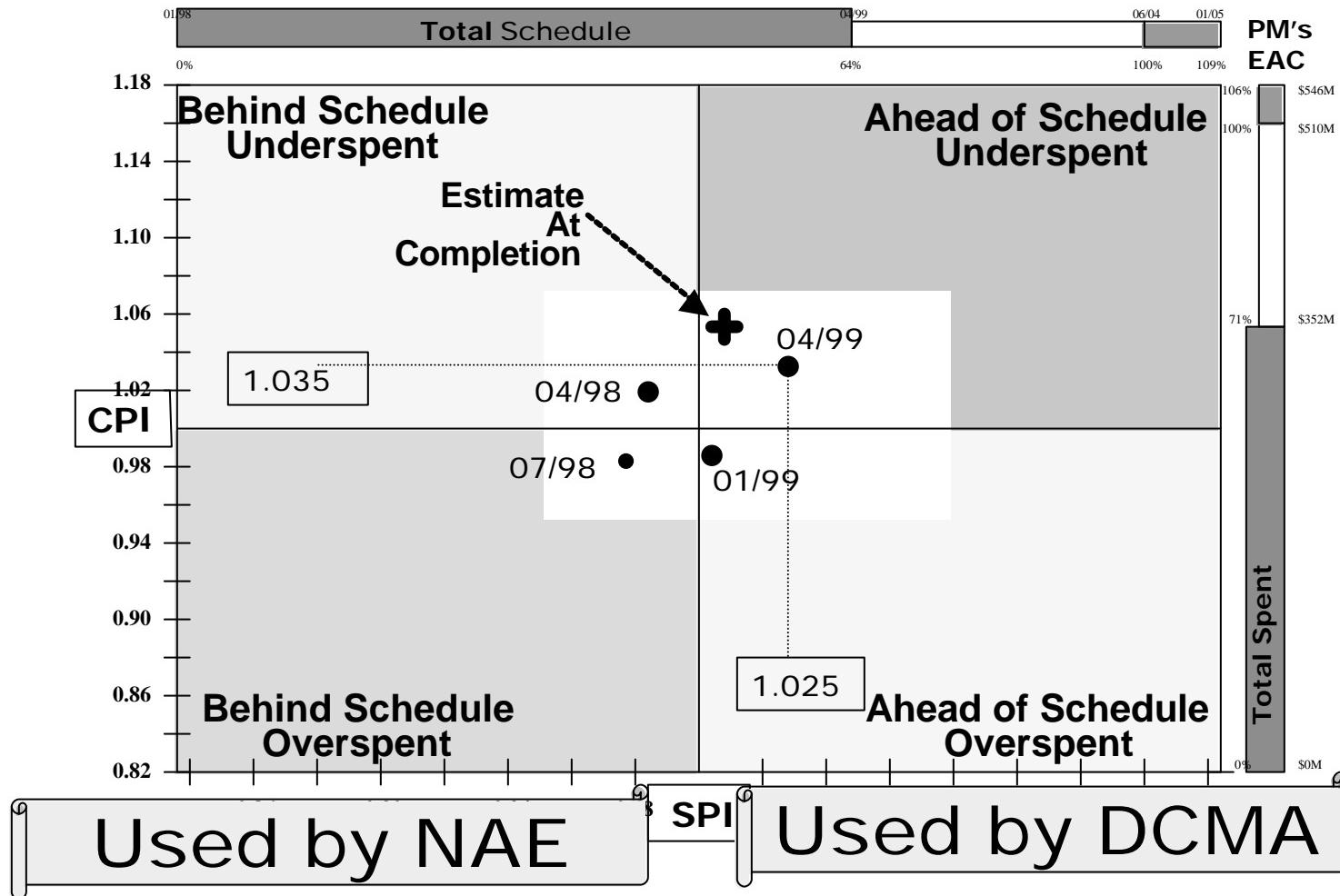
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COST/SCHEDULE VARIANCE TRENDS

Helicopter: Variances



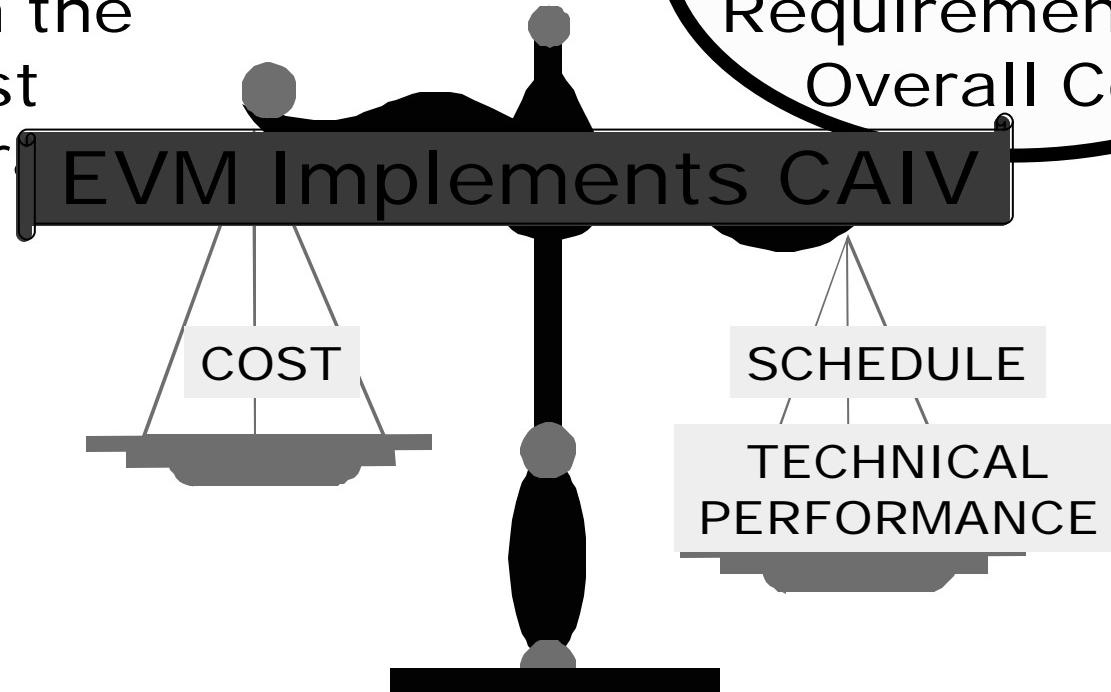
Performance Overview



Cost As the Independent Variable PM Balancing Act

Produce the
Best Product
within the
Cost
Constr

Must be willing to
Trade
Requirements for
Overall Cost



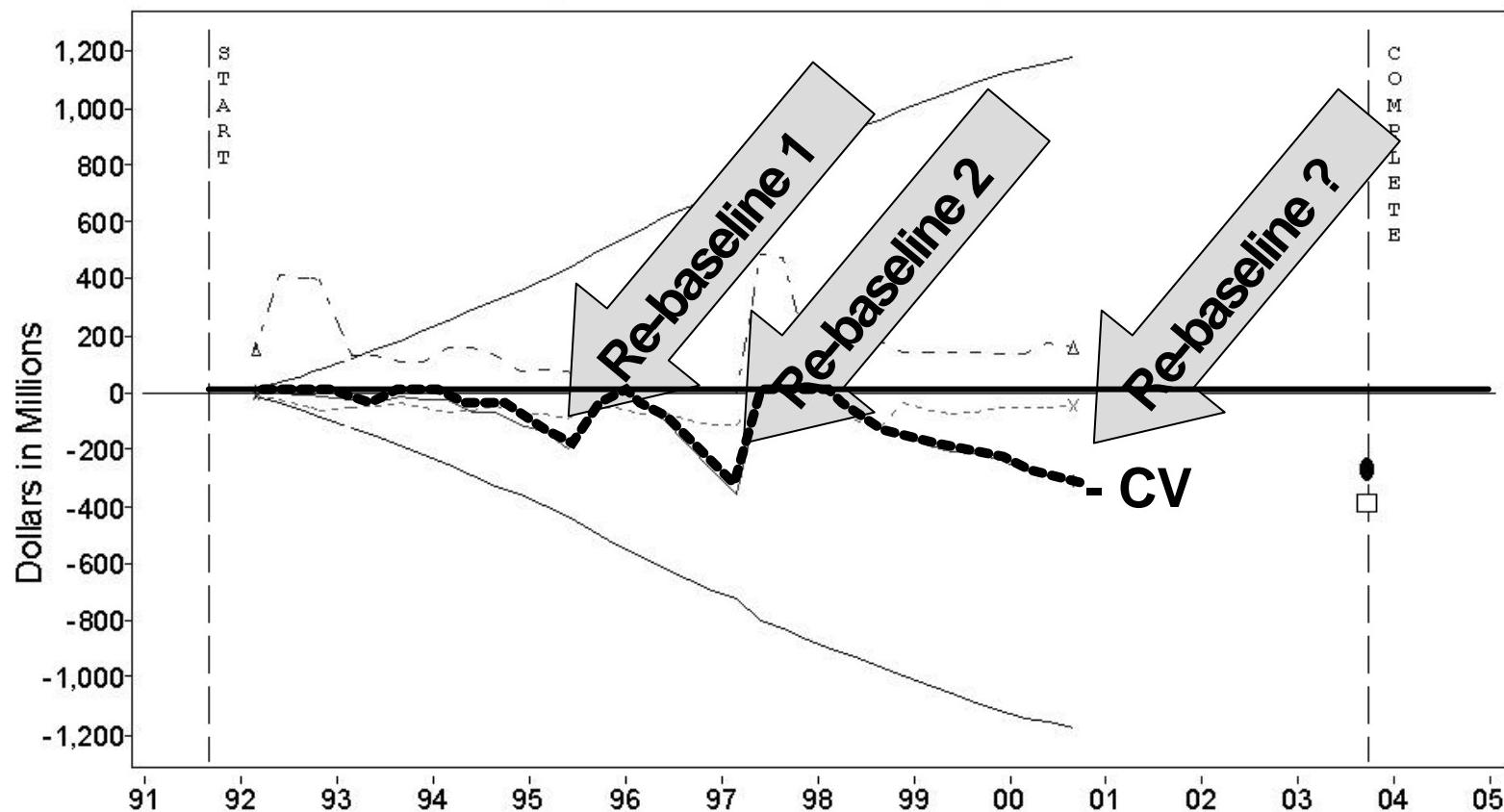
If the CAIV Thresholds have not been met,
the Design is Not Complete.

Myths of EVM

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COST/SCHEDULE VARIANCE TRENDS

Aircraft: Variances



Cost Variance	— + —	-313.6	Cost Var @ Completion	
Sched Variance	--- × ---	-46.8	10% Thresholds	— — —
Mgmt Reserve	- - △ - -	162.3	Start/Comp Date	— — —

What happens without Re-baseline?

“... management systems were closely aligned with . . . C/SCSC compliance; they could not be reset without contractual relief. Without a reset, large variances occurred between existing contractual requirements and actual plans. The system could not handle such variances, and ad hoc systems began to evolve . . . ad hoc systems could not keep pace and disconnects resulted, significantly impacting the Production Plan.”

- CEO to USD(A&T) June, 1993

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Whose Management System?

- Contractor's Management System
 - Need to Manage the Contract Effort is Paramount to All other Considerations!
 - Contractor must have the Ability to Use its Own Management Systems!
- EVMS is not:
 - A Government System
 - Reporting System
 - Contract Administration
 - Accounting
 - Cost Analysis
 - A Method of Punishment



The Re-baseline Dilemma

- Failure to Re-baseline leads to:
 - Two Sets of Books
 - Loss of Control

BUT

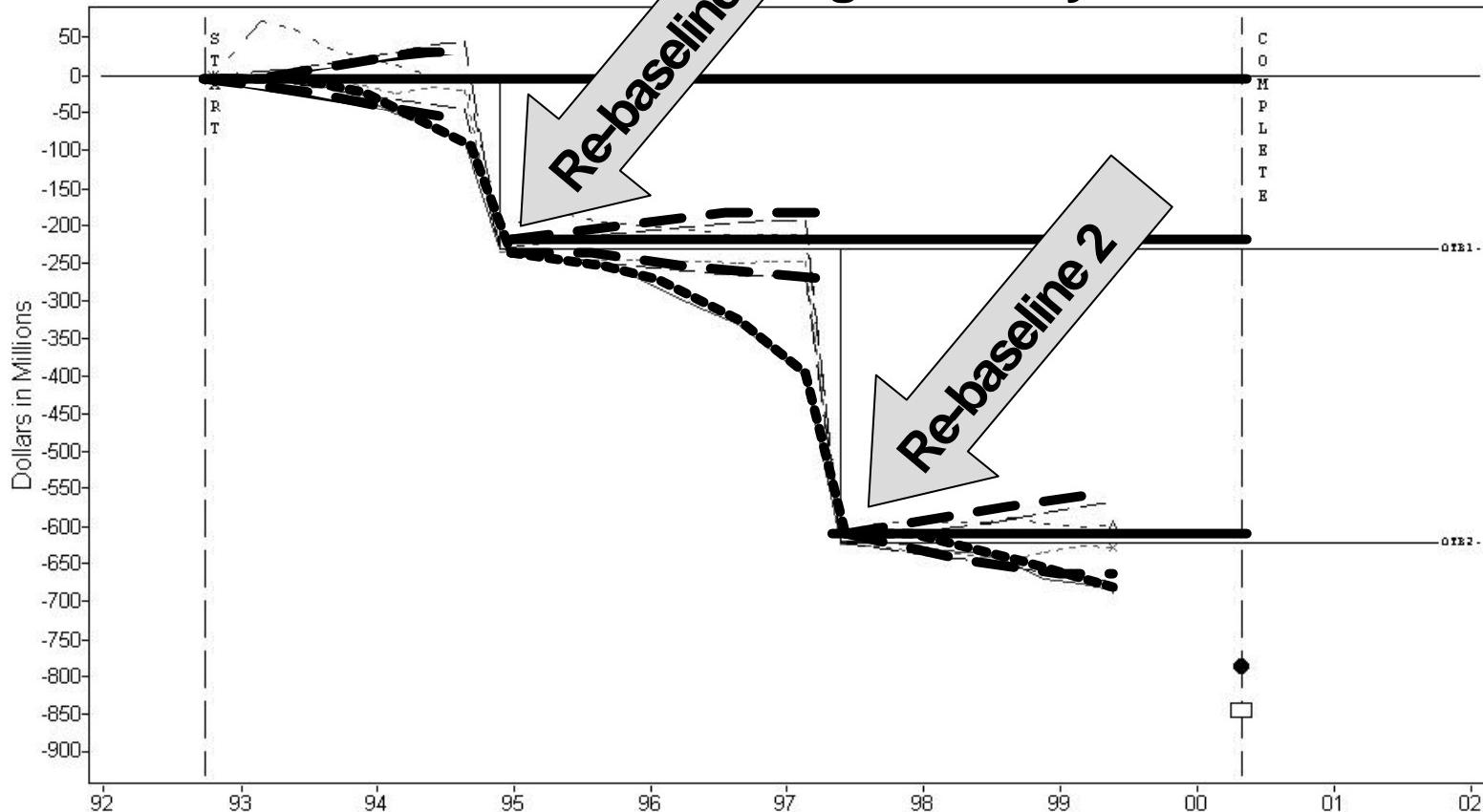
- Re-baseline without Discipline leads to:
 - Rubber Baseline
 - Loss of Control

And

- Re-baseline does NOT change a Contract from “Red” to “Green”!!

COST/SCHEDULE VARIANCE TRENDS

Regain Control Without Losing Visibility



Cost Var @ Completion	PM	□	-846.4
CONTR	●		-787.9

10% Thresholds

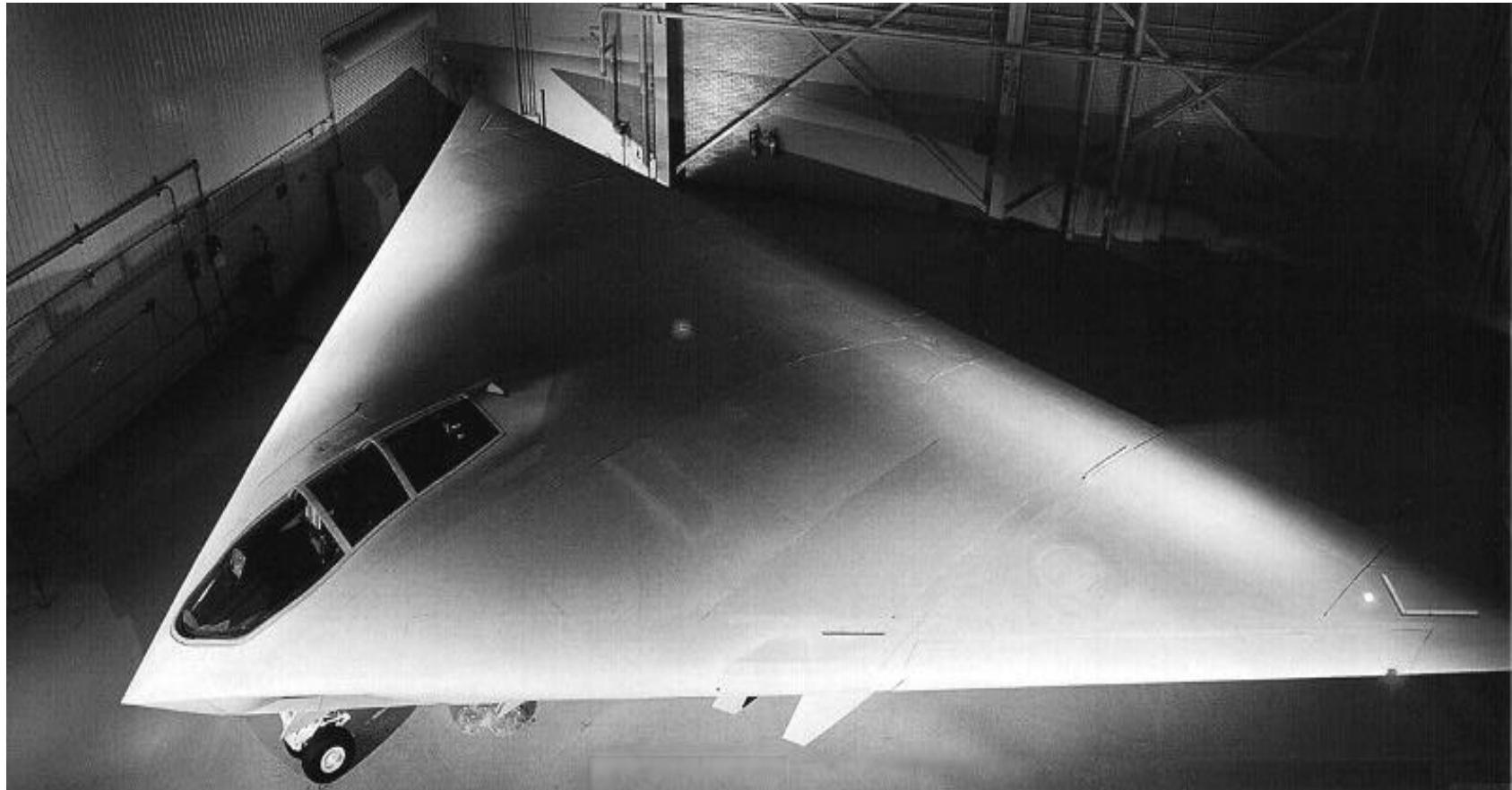
Start/Comp Date

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A-12

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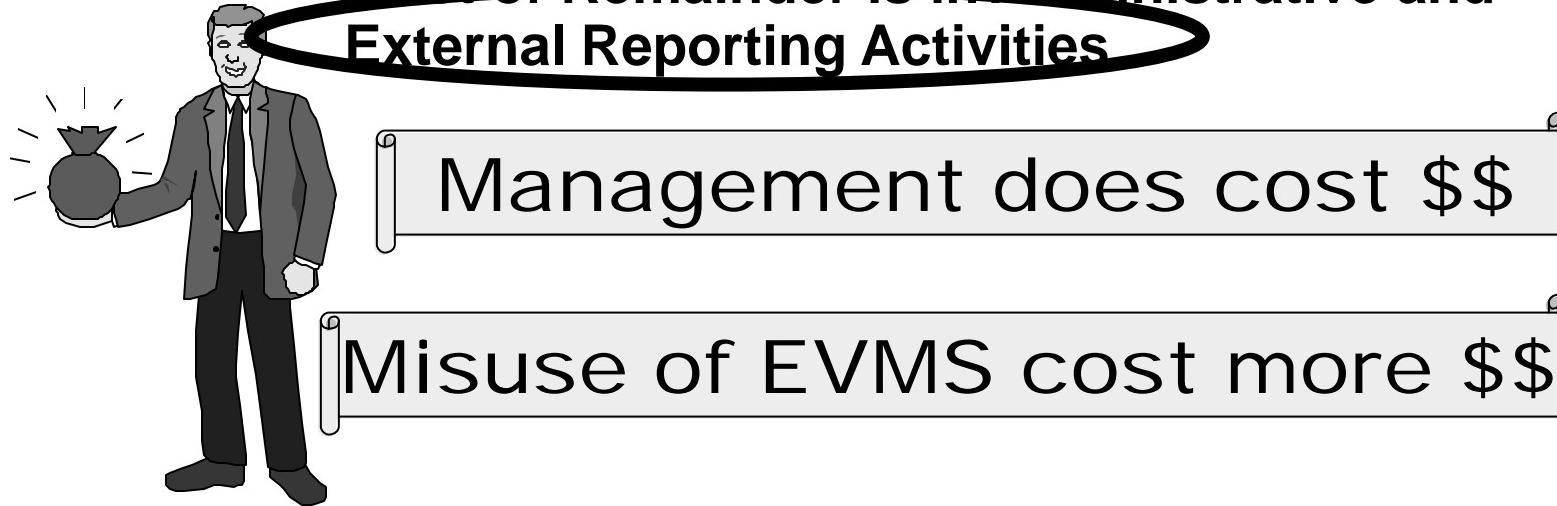


A-12: The Human Cost

<u>Position/Person</u>	<u>Action</u>
USD(A)	Resigned
COMNAVAIR	Early Retirement
PEO	Censured; Reassigned
Program Manager	Censured; Reassigned
McAir Program Manager	Reassigned
GDFW Program Manager	Reassigned

C&L/TASC Cost Drivers: Cost Without a Requirement

- C/SCS Cost Premium is 0.9%
 - Nearly 75% is in Engineering/Program Mgmt.
 - Written Control Account Variances
 - Most of Remainder is in Administrative and External Reporting Activities

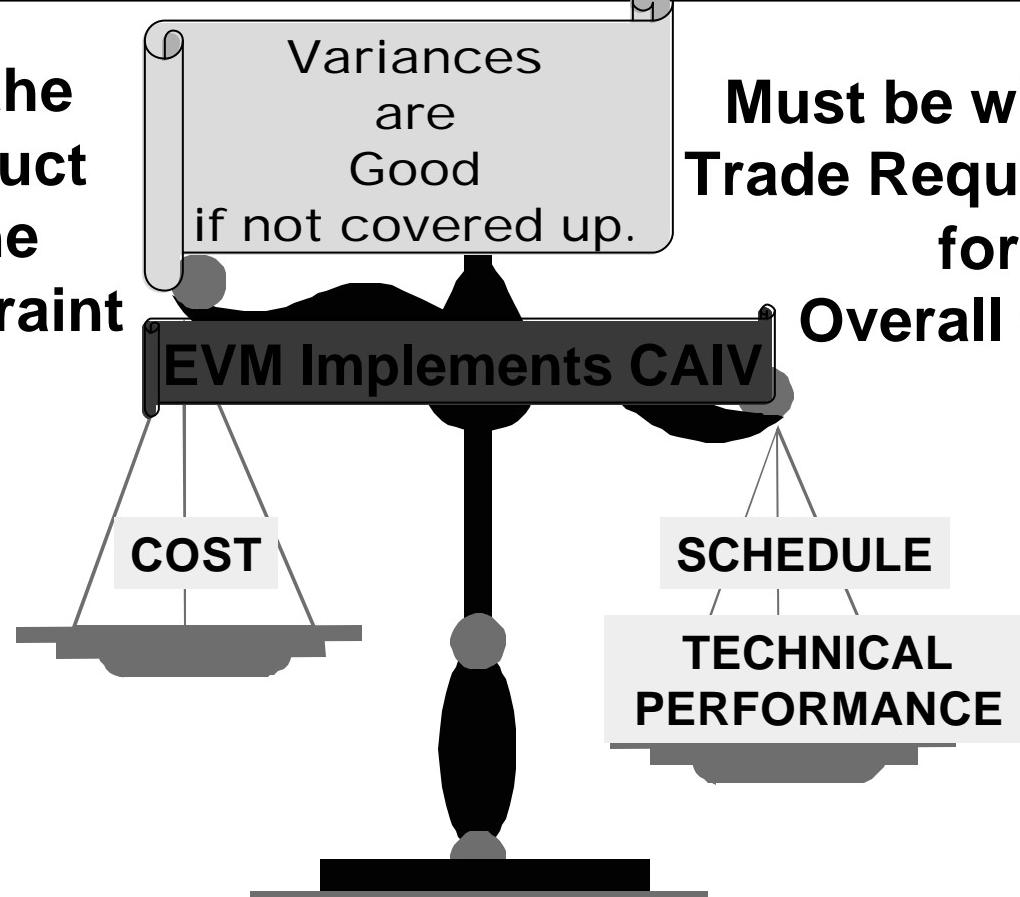


Coopers & Lybrand/TASC Study:
“The DoD Regulatory Cost Premium: A Quantitative Assessment”
December, 1994

Cost As the Independent Variable PM Balancing Act

Produce the
Best Product
within the
Cost Constraint

Must be willing to
Trade Requirements
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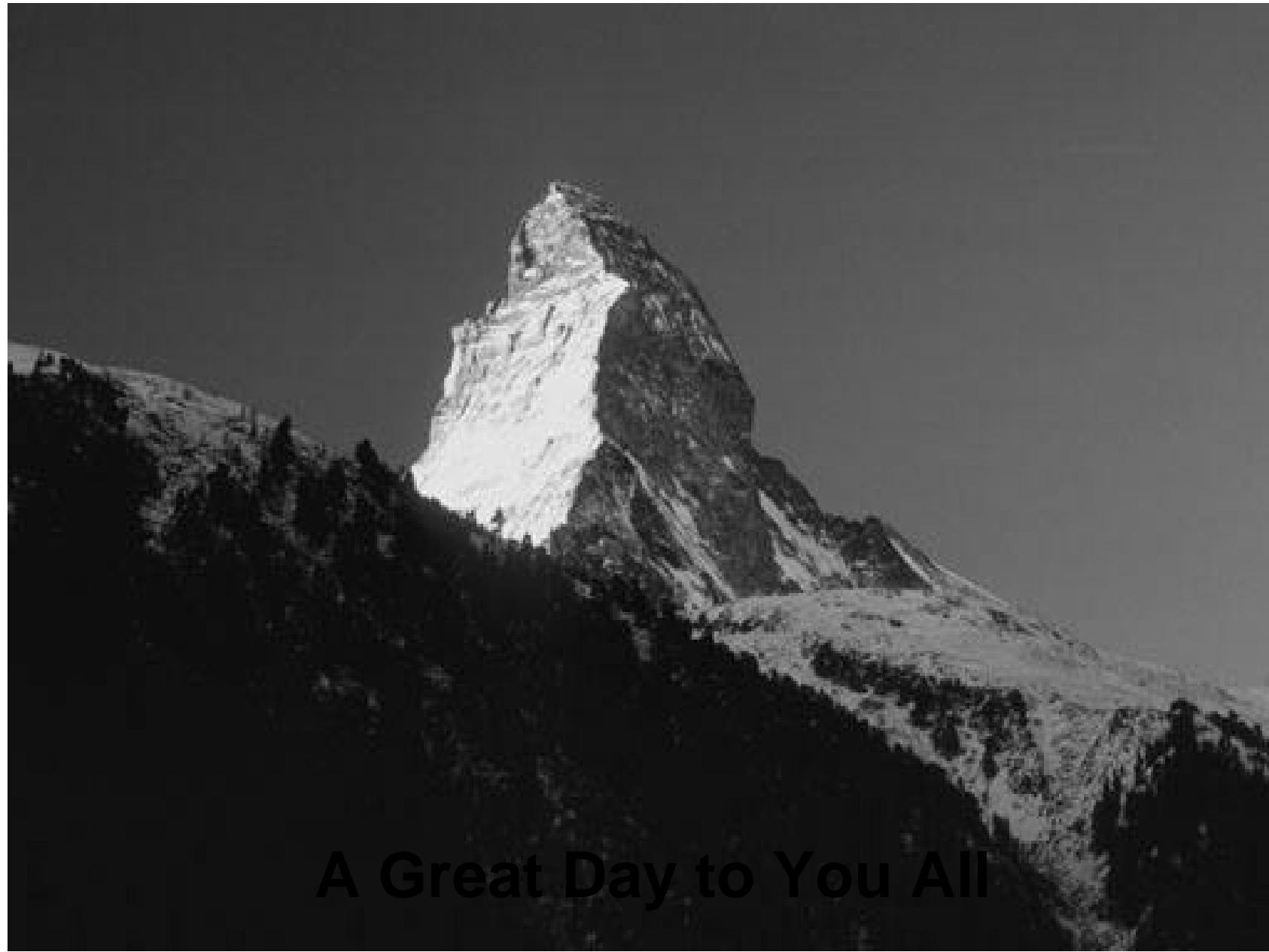


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Defense Acquisition University



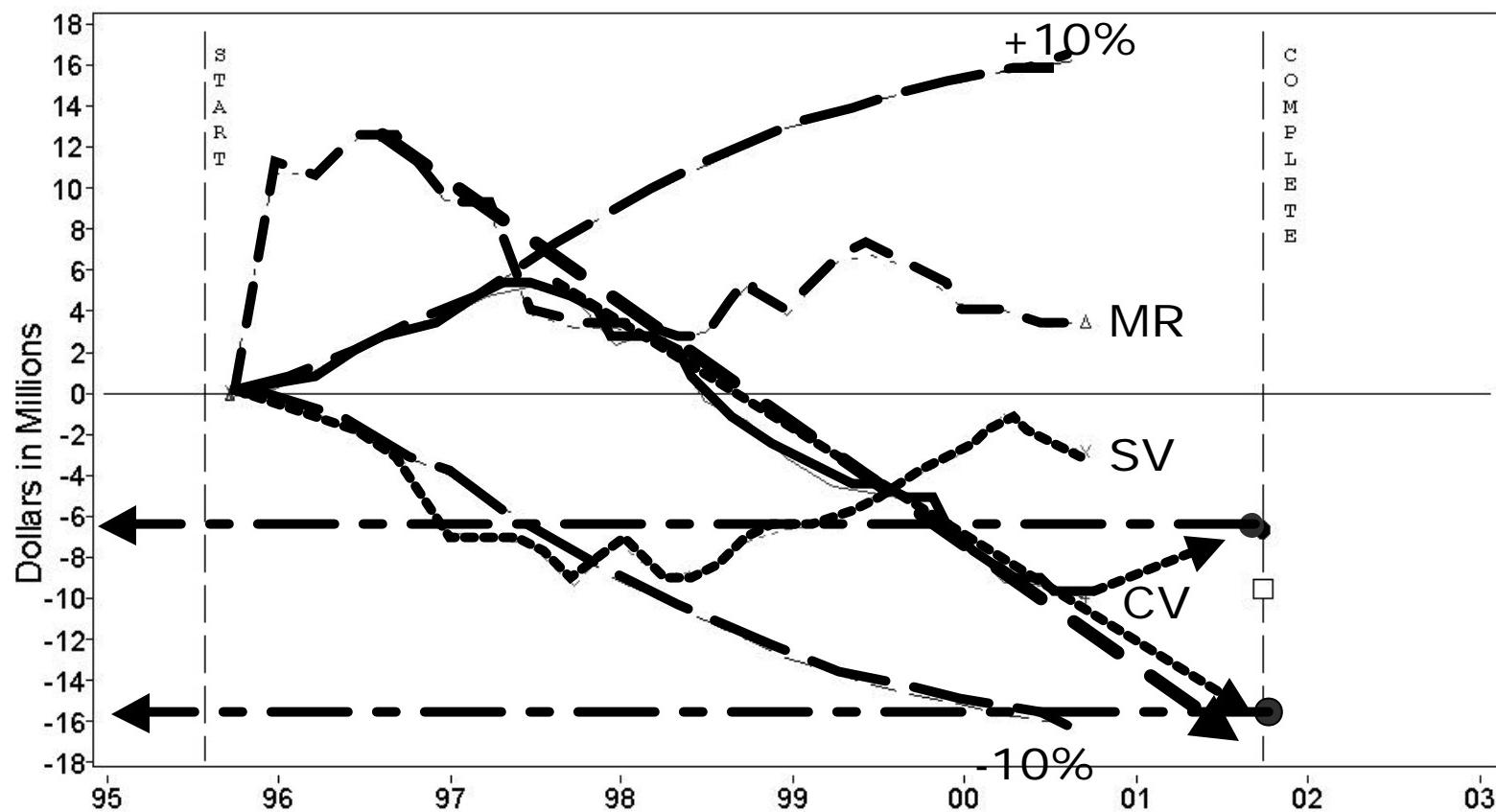
**Education
for the
Acquisition
Professional**



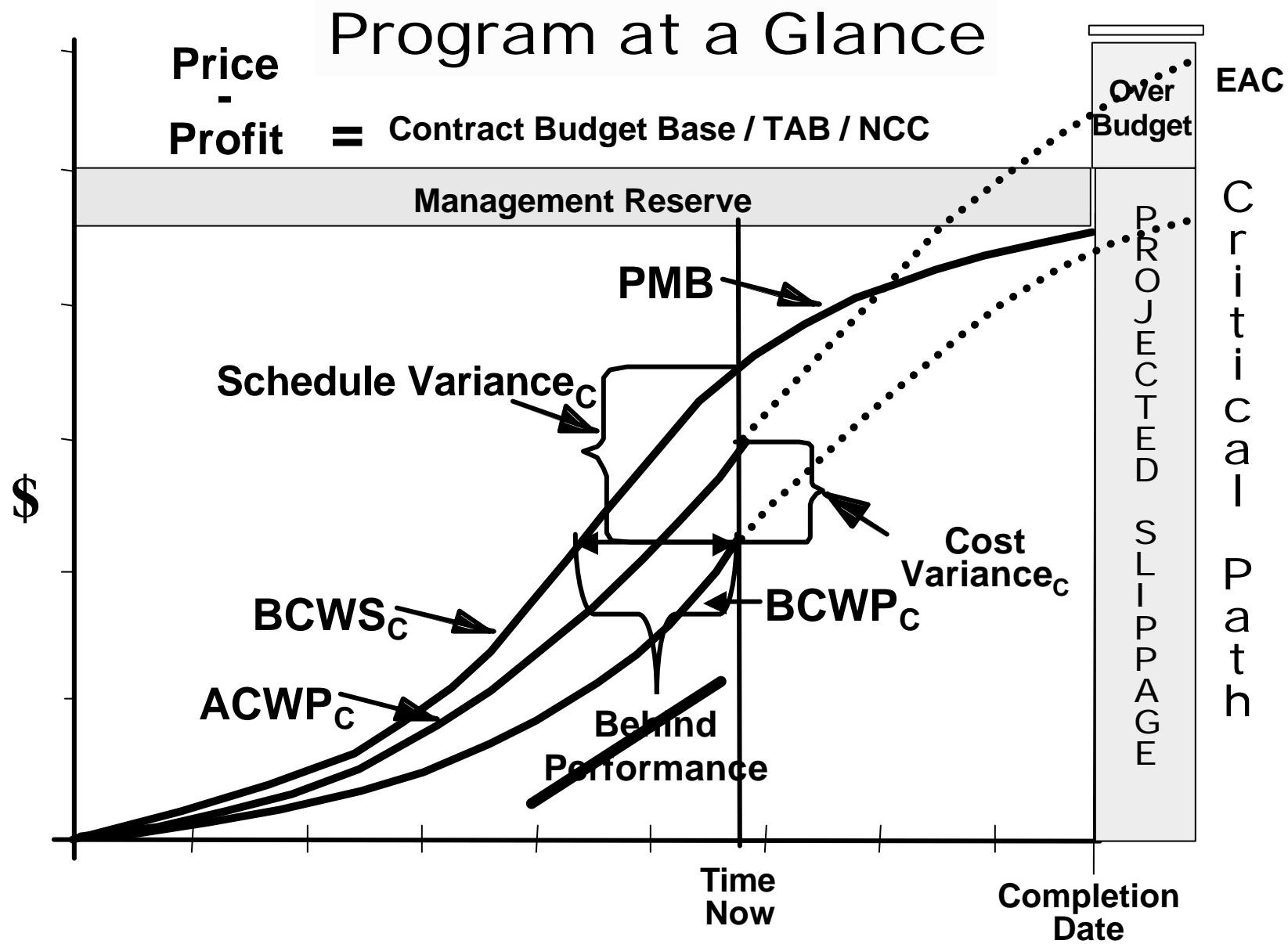
A Great Day to You All

COST/SCHEDULE VARIANCE TRENDS

Missile: Variances

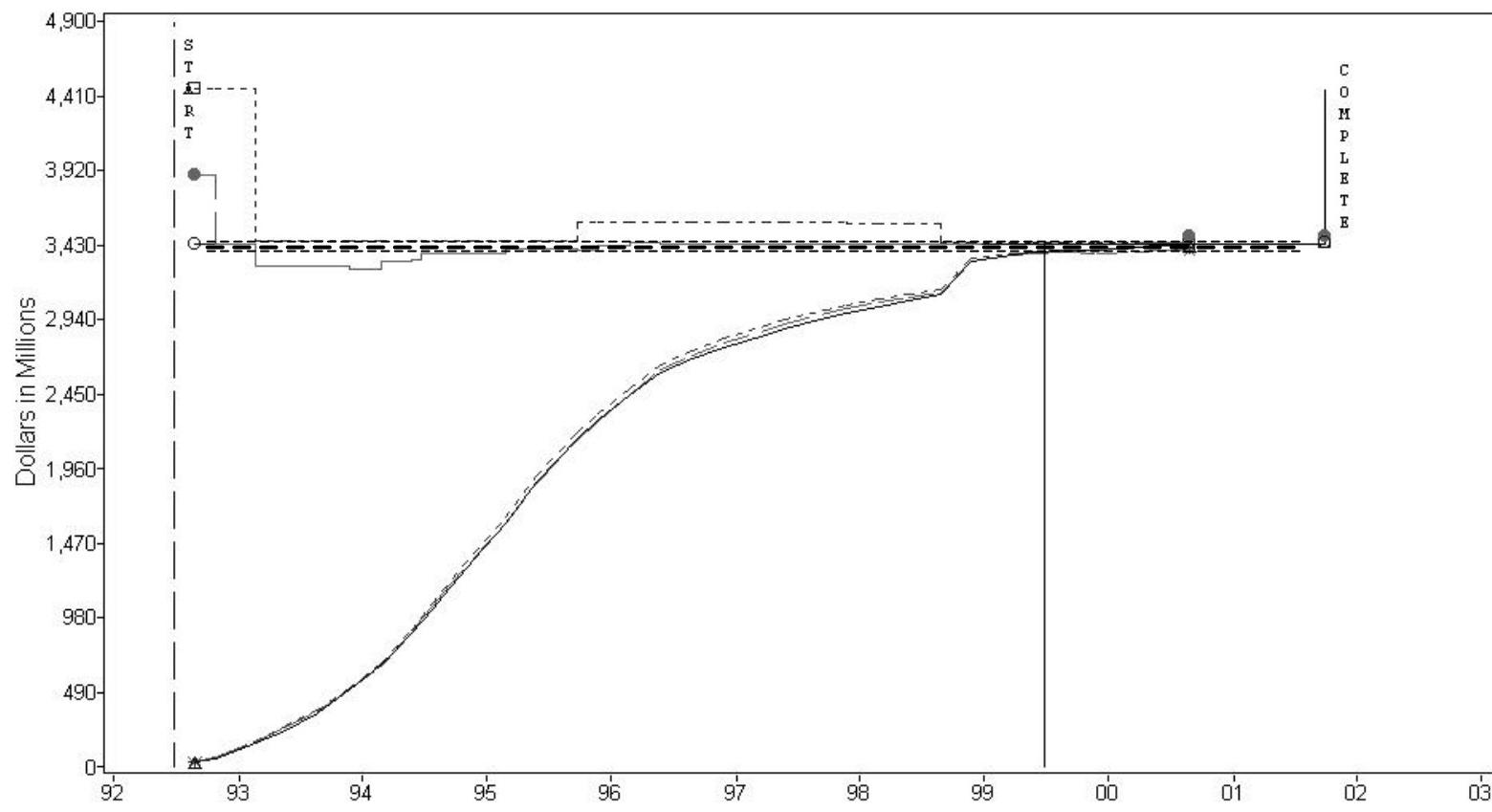


Cost Variance	— + —	-10.0	Cost Var @ Completion		
Sched Variance	--- x ---	-2.8	10% Thresholds	— — —	PM
Mgmt Reserve	- - △ - -	3.5	Start/Comp Date	— — —	CONTR



CONTRACT PERFORMANCE

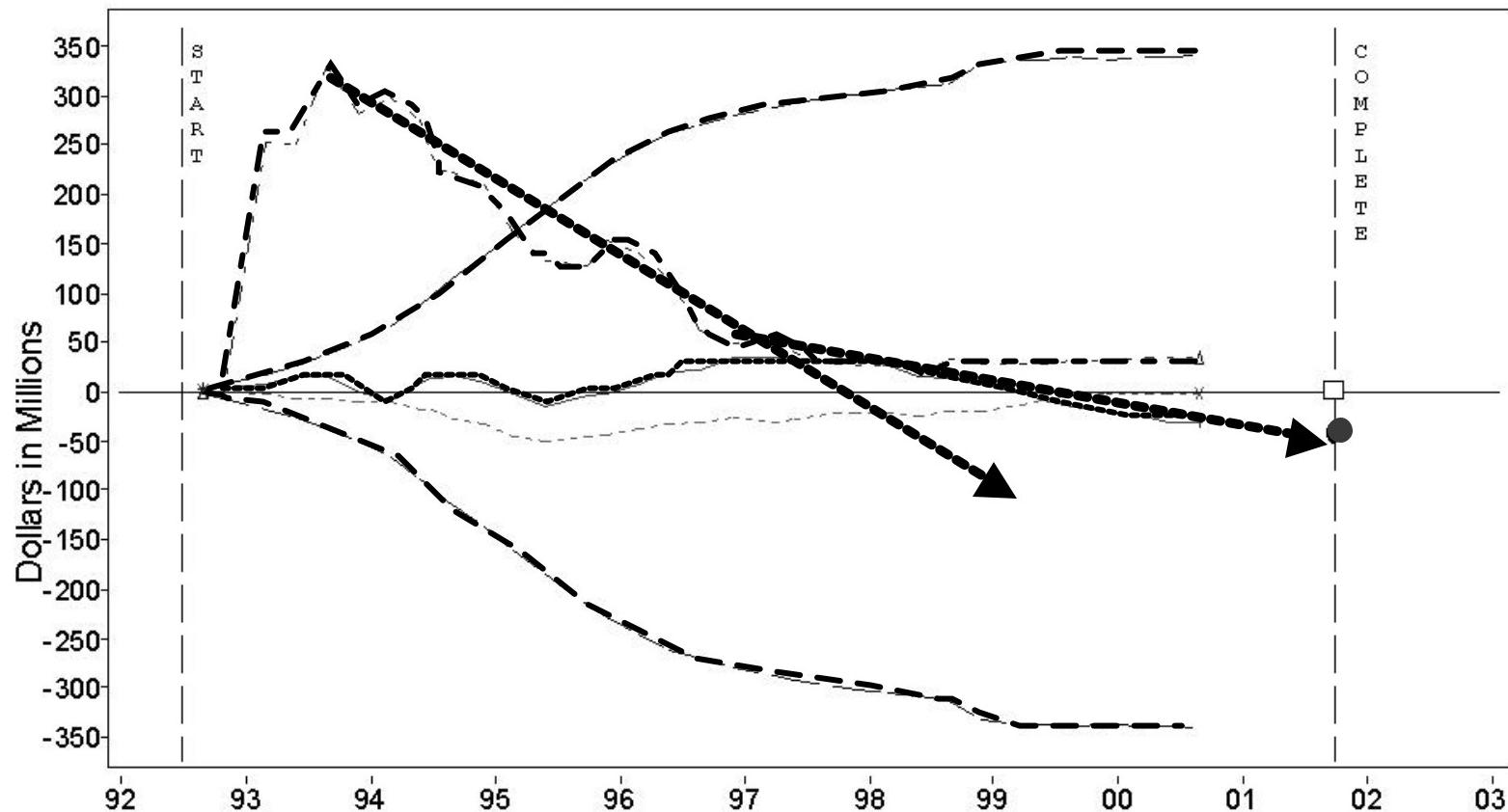
Airplane: PMB



BCWS	3,402.0	Target	3,445.4
BCWP	3,399.7	Program Manager's Est	3,445.4
ACWP	3,430.3	Contractor's Est	3,486.9

COST/SCHEDULE VARIANCE TRENDS

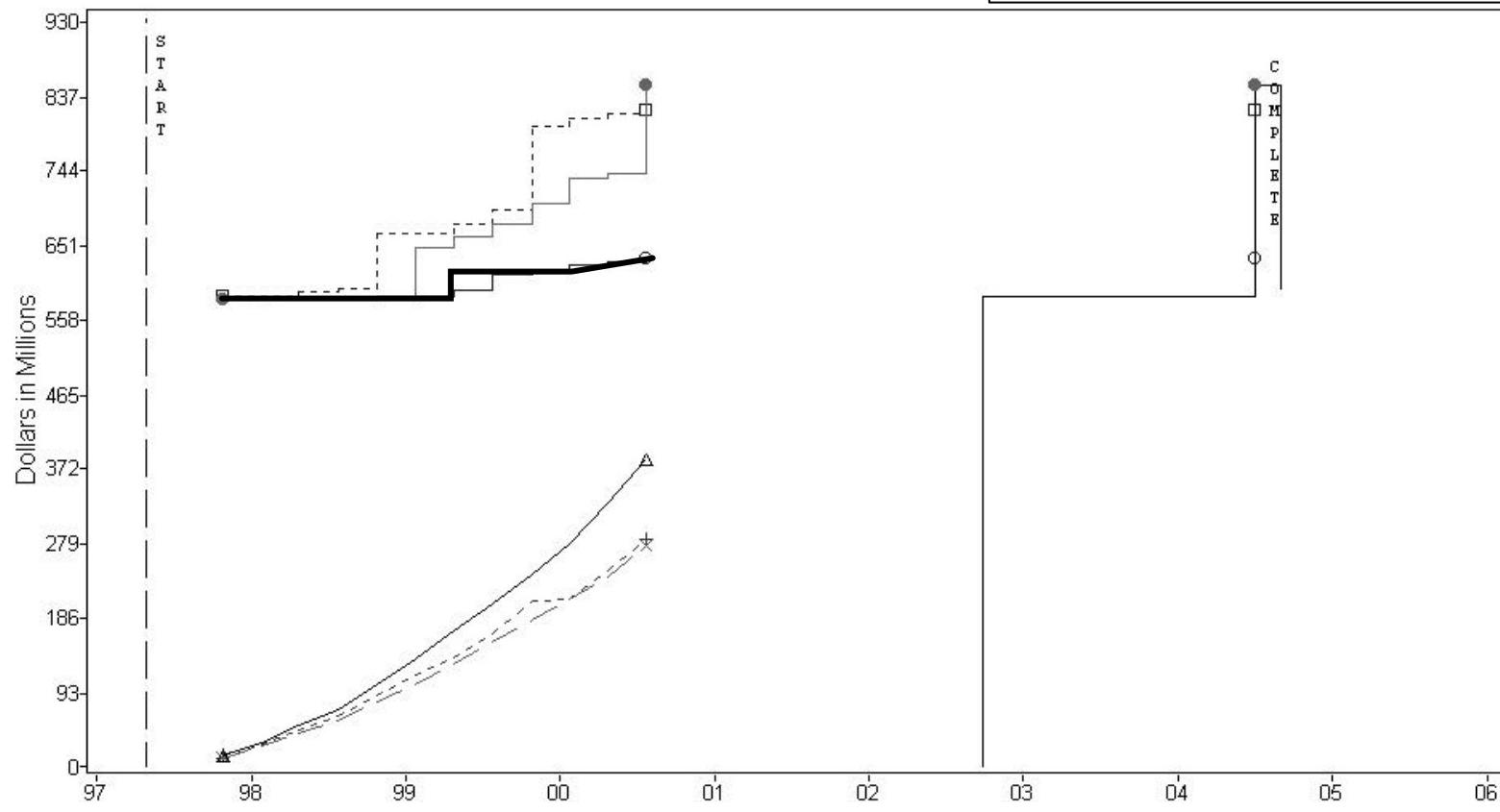
Airplane: Variance



Cost Variance	— + —	-30.6	Cost Var @ Completion	PM	□	0.0
Sched Variance	--- × ---	-2.3	10% Thresholds	— — —		
Mgmt Reserve	--- ▲ ---	34.5	Start/Comp Date	— — —	CONTR	● -41.5

CONTRACT PERFORMANCE

Ship: PMB

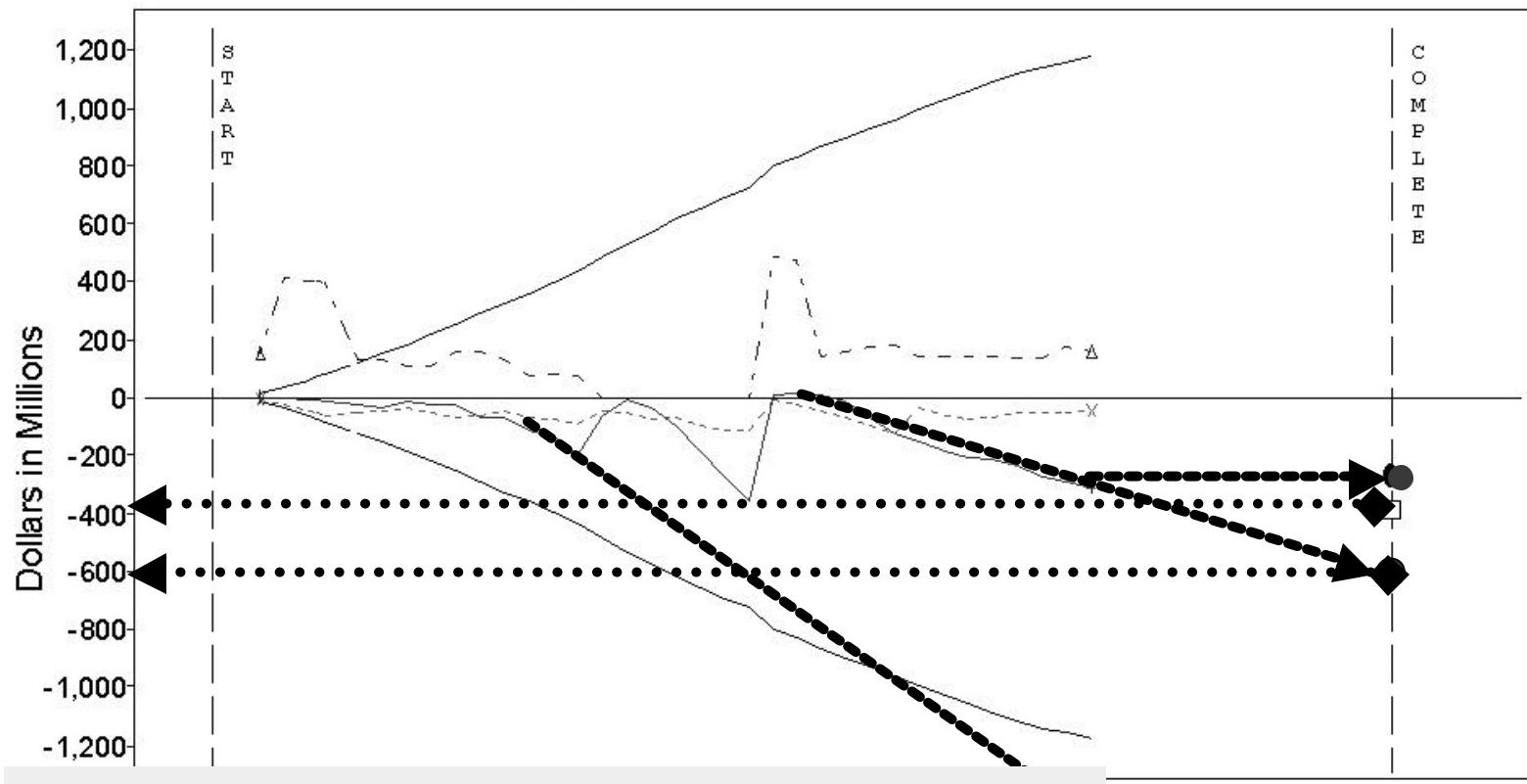


BCWS -+--- 285.1
BCWP —*— 275.4
ACWP —△— 384.9

Target
Program Manager's Est
Contractor's Est
Total
—○— 635.5
-□----- 820.5
—●— 851.5

COST/SCHEDULE VARIANCE TRENDS

Aircraft: Variances

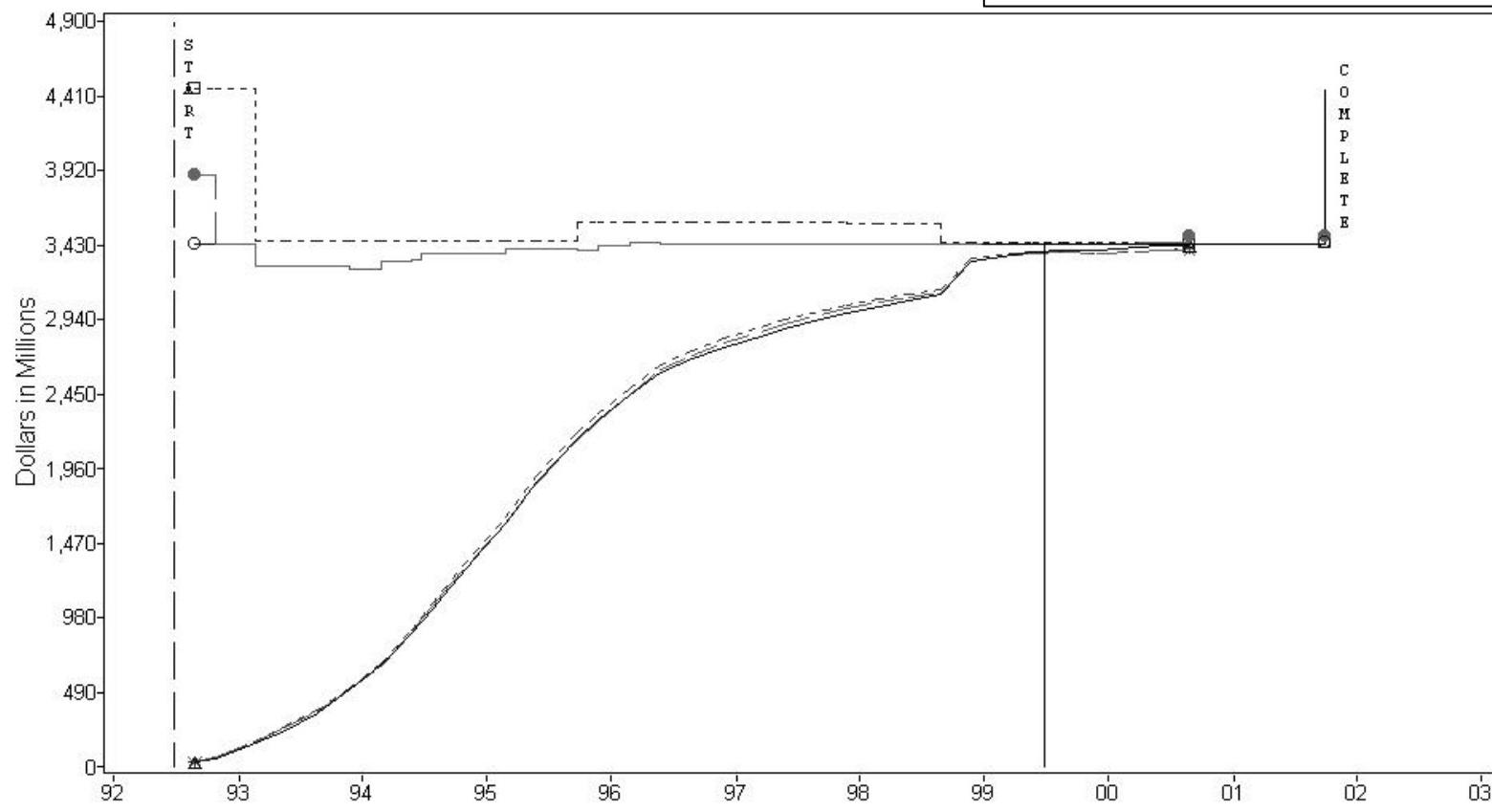


Contractor Radio Commercial: “Program on Cost and on Schedule”

Sched Variance	-46.8	10% Thresholds	PM	\$ 4.5B
Mgmt Reserve	162.3	Start/Comp Date	CONTR	-264.7

CONTRACT PERFORMANCE

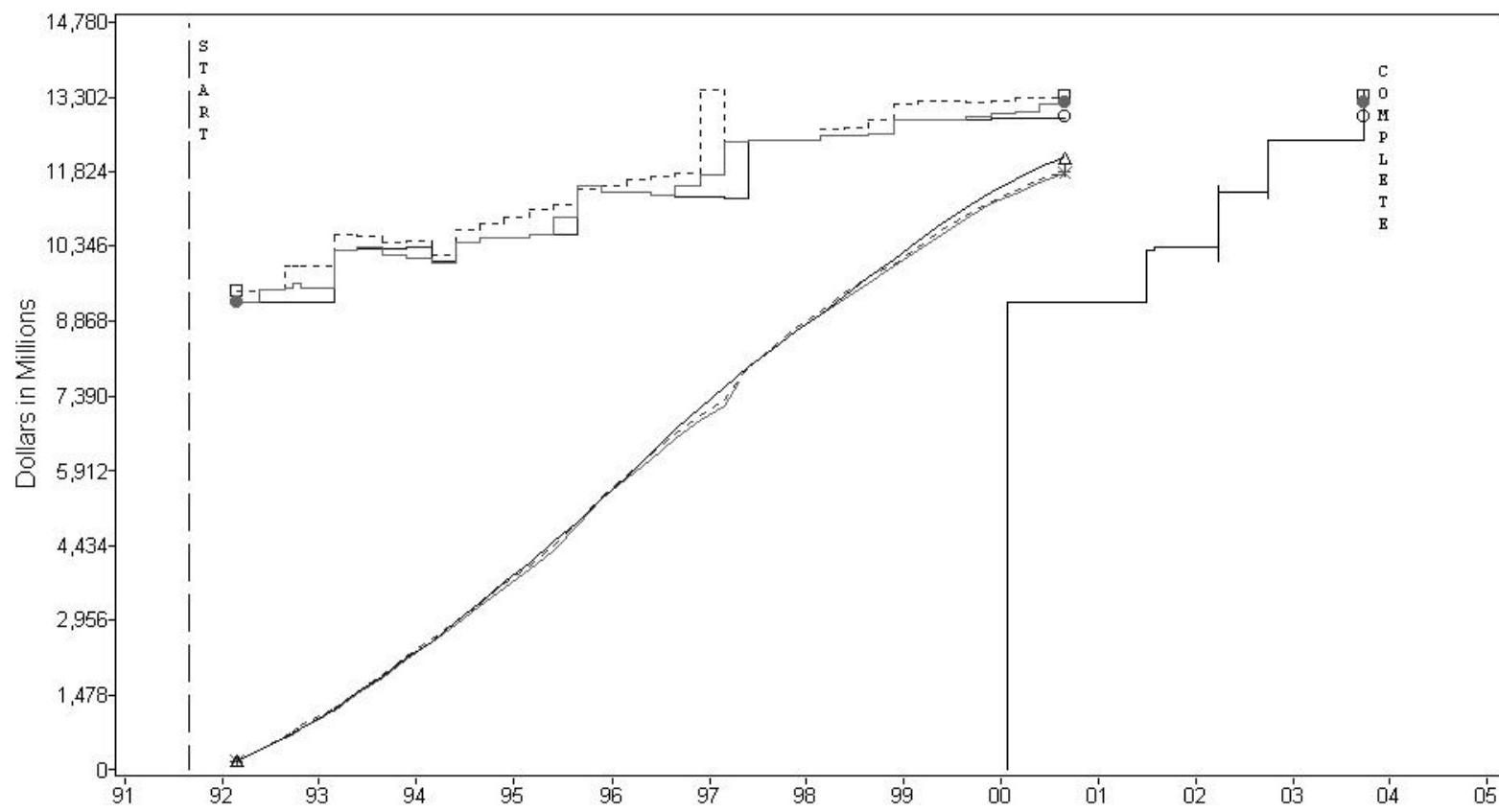
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ACWP	3,430.3	Contractor's Est	3,486.9

CONTRACT PERFORMANCE

Aircraft: PMB



BCWS	---+---	11,813.4	Target	—○—	12,928.9
BCWP	—*—	11,786.6	Program Manager's Est	-----□-----	13,326.0
ACWP	—△—	12,080.2	Contractor's Est	—●—	13,193.6

OTB Approval A Management Decision

- **Need to Manage the contract effort is Paramount to All other Considerations!**
- **Three Conditions:**
 - Problem is Understood
 - New Plan is Ready
 - Contractor needs OTB to effect Proper Management Control
- **Issue goes to the Heart of EVMS Ownership and Reform**

What Does the Data Really Mean ?

"In summary, the PM underestimated the cost implications of adverse engineering and manufacturing process data...." p.12

"The PM testified that when he noted that the contract was funded to ceiling, all interest in FSD cost evaporated." p.23

"The CAIG cost analyst...memo concludes: 'The A-12 FSD contract is a fixed price incentive contract, and the Navy has budgeted to its ceiling, so the government's liability is covered'." p.25

"...it is apparent that MAR participants at the working group level did not share a clear vision of the relationship between cost and schedule risk and the contractor team's ability or willingness to perform within the FSD contract." p.28

Roadmap - Requirement to Competitive Advantage

- Common Business Processes are at the Core of EVM
 - Suppliers are Realizing Savings, Efficiencies
 - Management Systems are a Competitive Advantage
- “Good Management Effect”
 - LM study: Relationship Between Effective Management Practices and Desired Results such as Re-win Rate, Good CPARS and Award Fee Ratings and Higher Return on Sales

Program by program application isn't good enough
